

Pc Link Project

By:

BENEFIT
Marketing Agency

We Created the logo for Tech Nouna from scratch:



Logo Facelift

Before



After



Slogan



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Brand Guide Design



CMYK



C = 90

M = 60

Y = 25

K = 9

COLOR NUMBER ON PHOTOSHOP=#215A86

RGB:



R = 33

G = 90

B = 134



Brand Guide Design

Fonts:

Basic Fonts

Aquire

English

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z

Sub Fonts

ITC Avant Garde Gothic Demi

English

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz

Brand Guide Design



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Brand Guide Design

A logo is one of a company's most important brand elements, but applying it right every time does not need to be complicated. There are two simple rules when using our logo: please read these guidelines first and always use a master artwork file. By doing that we avoid our logo looking like a poor and distant cousin, which can be very damaging to our reputation.



Brand Guide Design



Brand Guide Design

For consistency, we've set logo sizes for all standard 'A' formats. Please stick to these dimensions only

A3
Width: 6cm



A4
Width: 4cm



A5
Width: 3cm



A6
Width: 2cm



Cooperate identity PC Link

(Business Cards design - Letter Head - Envelopes - Pins – Sketches)



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Company Profile : PDF Format and printable version



Flyers



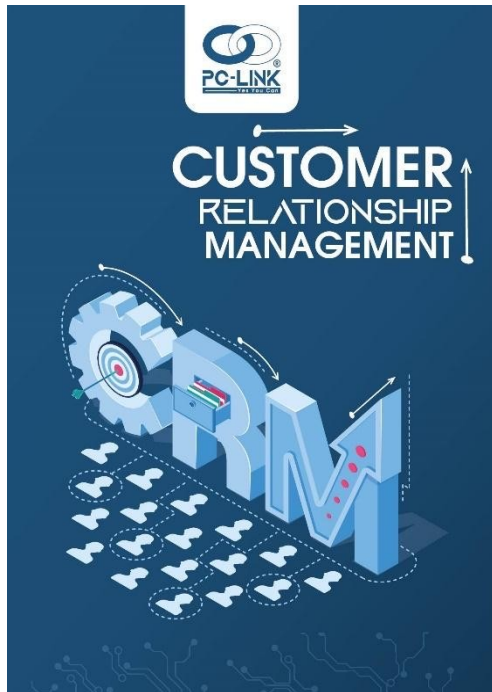
Brochure



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Posters



See Through



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Dangler



Brand Photography



Brand Photography



Brand Photography



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Brand Photography



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Brand Photography



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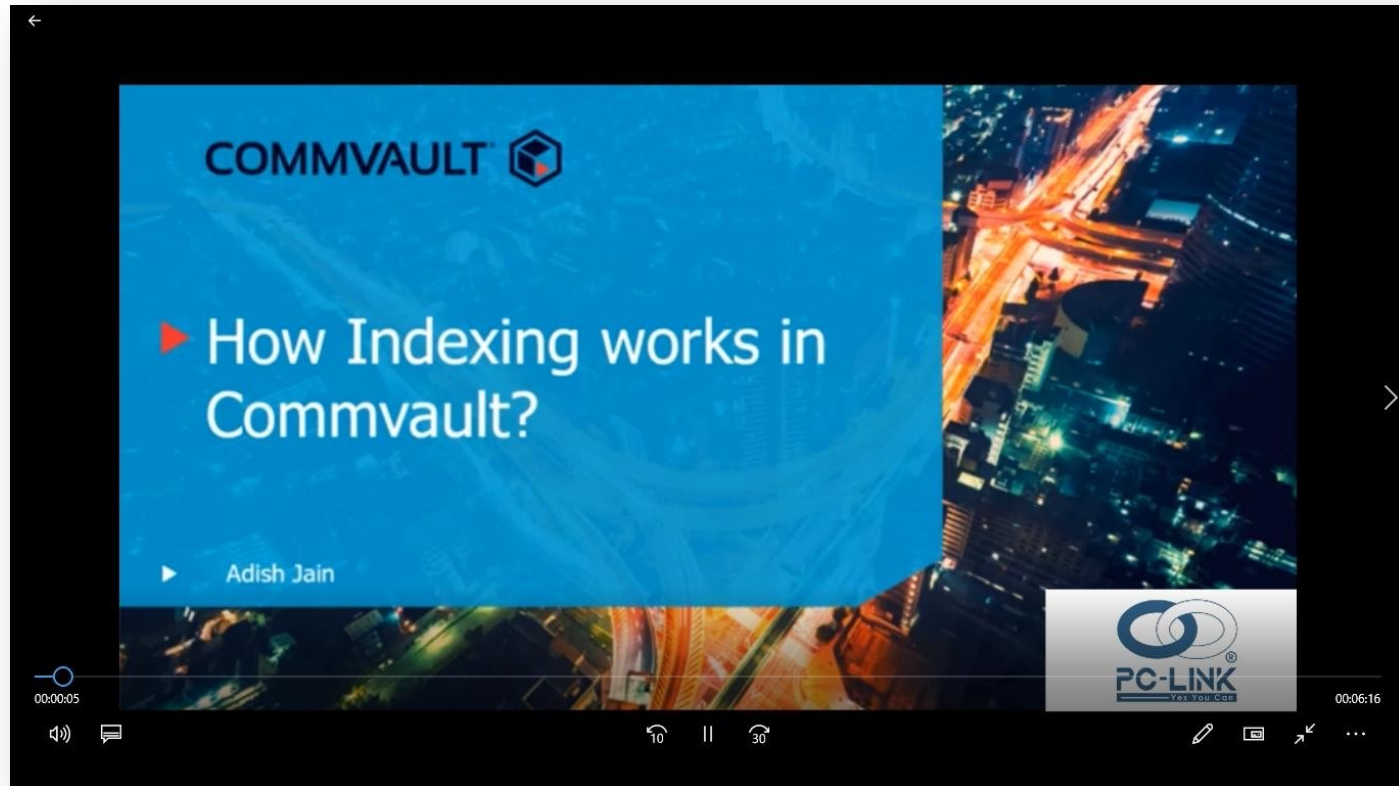
Brand Photography



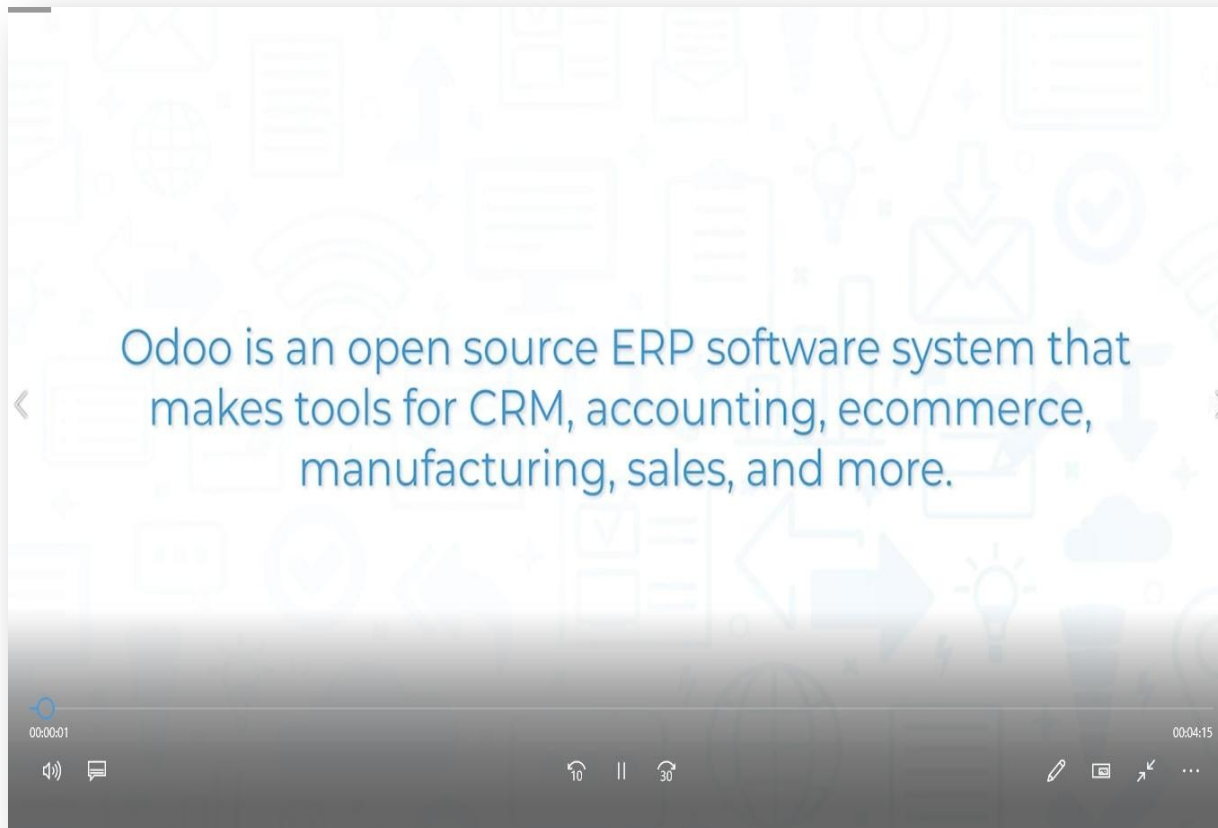
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Videos



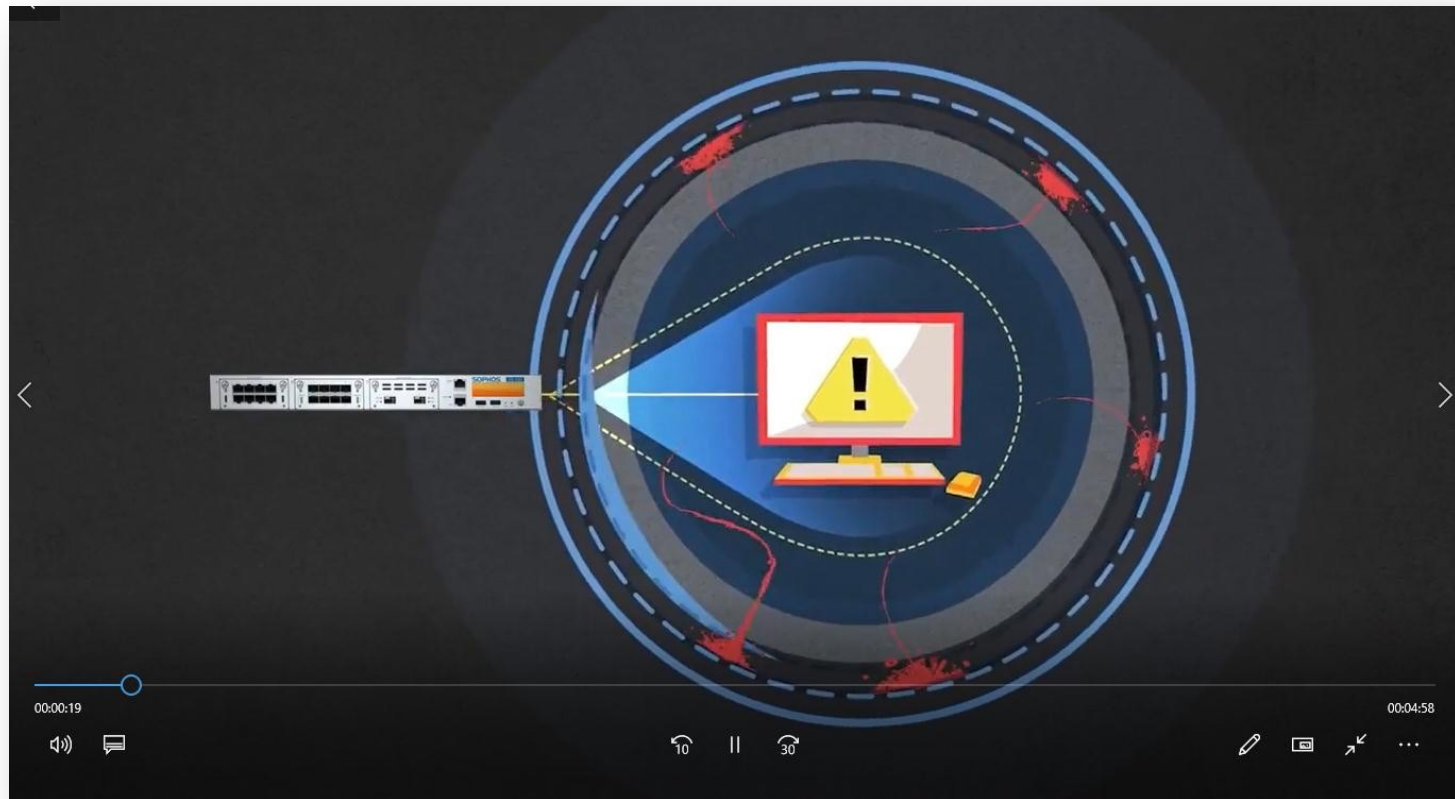
Videos



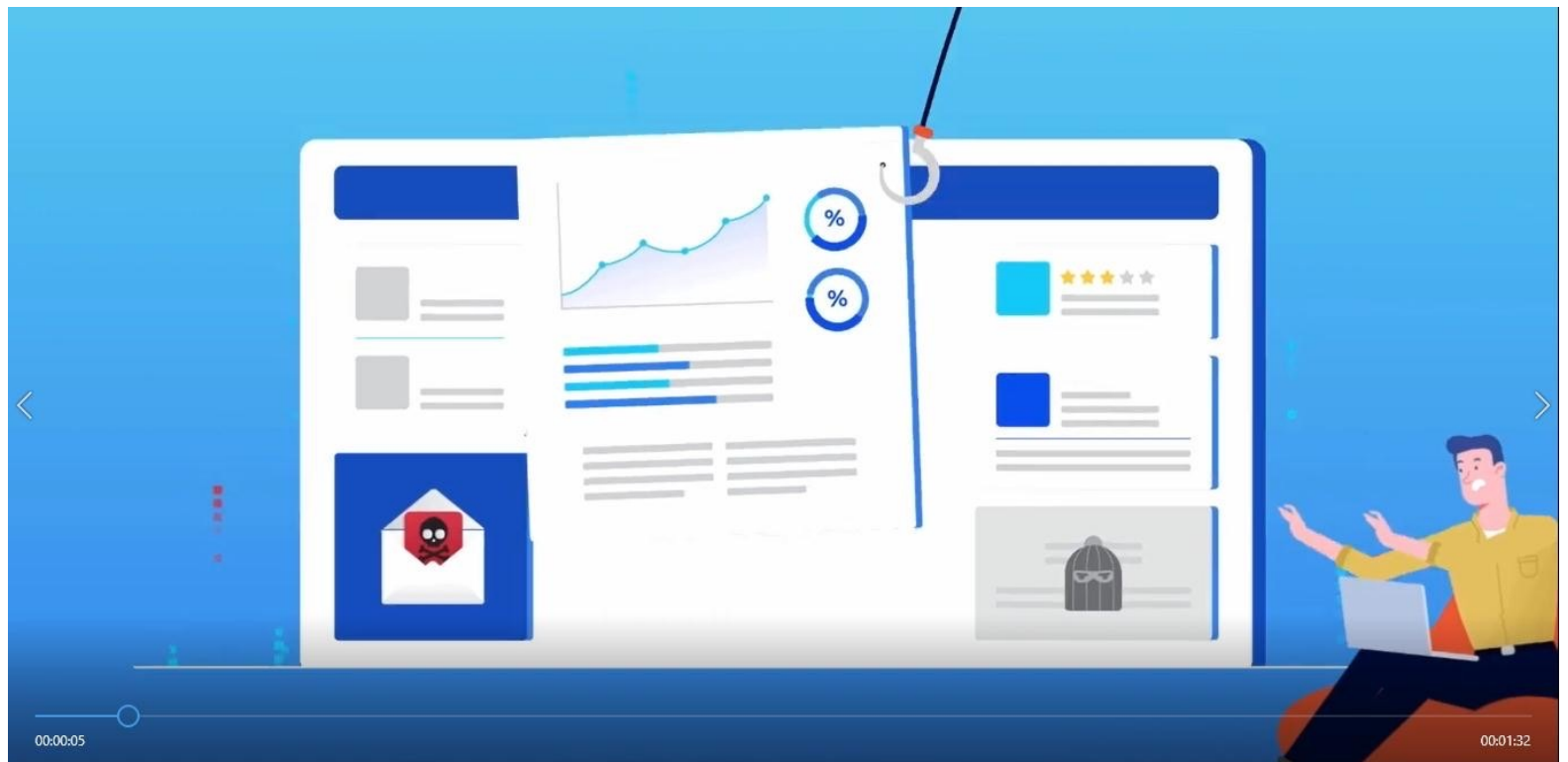
Videos



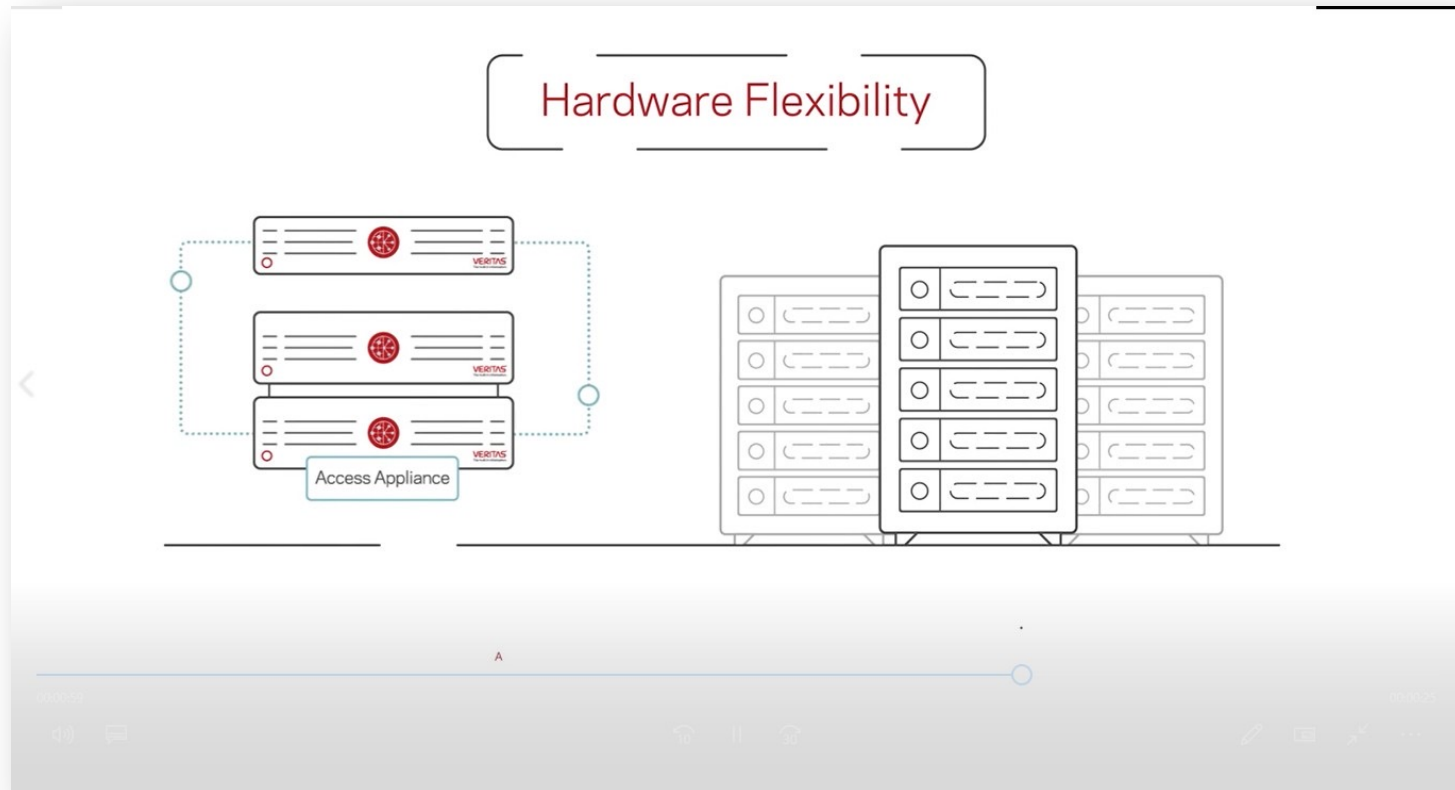
Videos



Videos



Videos



Facebook

The image shows a screenshot of the Facebook Business Suite interface for a page named 'TECH NOUNA'. The interface is divided into a left-hand navigation menu and a main content area.

Left-hand navigation menu:


- Manage Page:** Includes the page logo and name 'TECH NOUNA', and a 'Business Suite' section with options for 'Inbox', 'Planner', and 'Publishing Tools'.
- Home:** The selected navigation option.
- Ad Centre:** Includes a dropdown arrow.
- Business apps:** Includes a dropdown arrow.
- Resources & Tools:** Includes a dropdown arrow.
- Notifications:** Shows '1 new' notification.
- Insights:** Includes a dropdown arrow.
- Page quality:** Includes a dropdown arrow.
- Edit Page Info:** Shows '2 new' updates.
- Promote:** A blue button at the bottom of the menu.

Main content area:

- Profile Picture:** A circular profile picture of a man in a white turtleneck with a lightning bolt on his chest, pointing towards the viewer.
- Page Name:** 'TECH NOUNA'.
- Page Category:** 'Create @username · Computer shop'.
- Website:** 'www.tech-nouna.com' with an 'Edit' button.
- Navigation:** 'Home', 'Groups', 'Events', 'Reviews', 'More' tabs, a 'Promote' button, a search icon, and a dropdown menu.
- Announcement:** 'Start selling from your Page in a few steps'. It includes a brief description and 'Get Started' and 'Learn More' buttons.
- Progress Bar:** 'Set your Page up for success'. It shows '8 of 13 steps completed' with a progress indicator and an 'Edit' button.

Facebook Posts Sample

الجيمز الحرة أوي... التي يومهم كله جوه اللعبة 🎮
هبخليها تنافس المحترفين وكان بأحسن سعر في #مصر 🇪🇬
هتشغل أقوى الألعاب الحديثة بسرعة وسهولة وسعر حصري
#TechNouna




TECH NOUNA
EFFORTLESS BUYING

FIFA 22

LEGION

“ NEW ARRIVAL ”
SHOP NOW



HP OMEN 17-0B1972W
L'ETÉ PART EN BATAILLE

Lenovo IdeaPad Gaming 3-15AM09S

HP Pavilion 15-DR0056wm

Boost post

Like Comment Share

Comment as TECH NOUNA

Press Enter to post.

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Facebook Posts Sample

#هناك نونا بتقديمك تشكيلة مميزة من الشئ
أكثر التي يجيبك والمداسب لاستخدامك
مكتسبات تمشن صديك بشأن تلحقوا العرض المميزة
بمداسبة الإفتاح
#TechNouna

TECH NOUNA

TECH NOUNA

TECH NOUNA

TECH NOUNA

Boost post

Like Comment Share

Comment as TECH NOUNA

Press Enter to post.

Facebook Posts Sample

تشكيلة متنوعة بأقوى خصومات بمناسبة الافتتاح
تلك نونا ببقمتهلك أقوى عروض الموبايل#
لو داخل على الدراسة وعاليز تشتري موبايل
اسألنا هتجاوبك بأحسن موبايل حسب استخدامك بأحسن سعر
#TechNouna

TECH NOUNA

EXCLUSIVE PRICE

INFINIX NOTE 10 PRO X695

SIM CARD DUAL SIM
RAM 8GB
INTERNAL MEMORY 128 GB
SCREEN 6.78 INCHES 1080 X 2400 PIXELS
REAR CAMERA QUAD 48 MP + 13 MP + 2 MP + 8 MP
COLOR BLACK

EXCLUSIVE PRICE

TECH NOUNA

EXCLUSIVE PRICE

INFINIX X693 NOTE 10

SIM CARD DUAL SIM
RAM 8GB
INTERNAL MEMORY 128 GB
SCREEN 6.78 INCHES 1080 X 2400 PIXELS
REAR CAMERA QUAD 48 MP + 13 MP + 2 MP + 8 MP
COLOR BLACK

EXCLUSIVE PRICE

TECH NOUNA

EXCLUSIVE PRICE

INFINIX HOT 10S 64+4GB

SIM CARD DUAL SIM
RAM 8GB
INTERNAL MEMORY 128 GB
SCREEN 6.78 INCHES 1080 X 2400 PIXELS
REAR CAMERA QUAD 48 MP + 13 MP + 2 MP + 8 MP
COLOR BLACK

EXCLUSIVE PRICE

Boost post

Like Comment Share

Comment as TECH NOUNA

Press Enter to post.


Instagram

The screenshot shows the Instagram profile for 'technouna'. At the top left is the 'Instagram' logo. In the center is a search bar with the text 'Search'. On the right are navigation icons for Home, Messages, Create, Post, Likes, and Profile. The profile header includes a circular profile picture with the 'TN' logo and the text 'TECH NOUNA EFFORTLESS BUSINESS'. To the right of the profile picture is the name 'technouna', an 'Edit Profile' button, and a gear icon. Below the name are statistics: '90 posts', '1010 followers', and '0 following'. The bio reads 'TECH NOUNA Tech Nouna was founded with the purpose of providing a Business Technology Anytime Anywhere for organizations.' and includes the website 'tech-nouna.com'. At the bottom are navigation tabs for 'POSTS', 'IGTV', 'SAVED', and 'TAGGED'. A 'Getting Started' section is partially visible at the very bottom.

LinkedIn

in Search

Home My Network Jobs Messaging



PC-LINK

PC LINK
PC Link carries IT products and services in the market with the finest value and quality.
Computer Networking · Alexandria, alexandria · 917 followers

See all 96 employees on LinkedIn

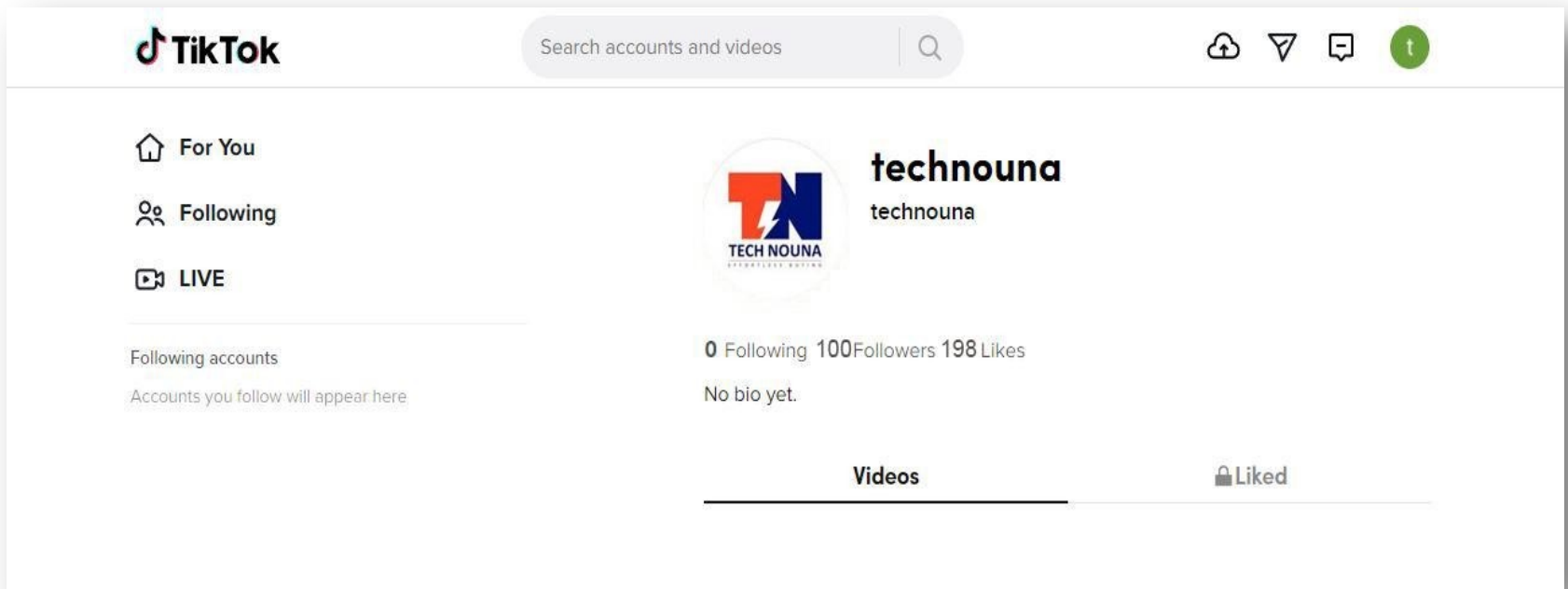
✓ Following Visit website More

Home **My Company** About Posts Jobs People

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TikTok



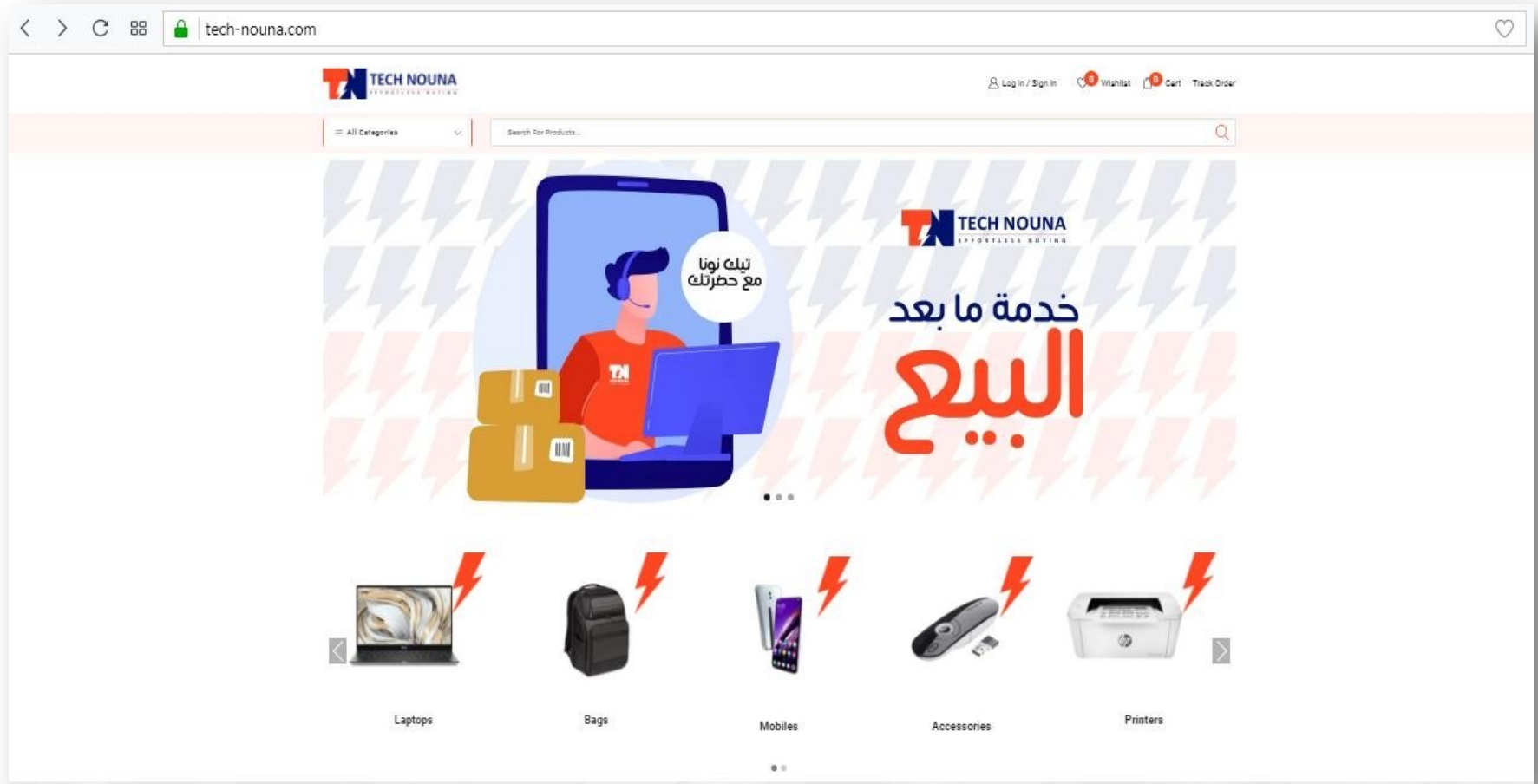
YouTube

The screenshot displays the YouTube channel page for 'tech nouna'. At the top, there is a search bar with the text 'بحث' (Search) and the YouTube logo with 'EG' (Egypt) and a menu icon. Below the search bar are two blue buttons: 'إدارة الفيديوهات' (Manage Videos) and 'تخصيص القناة' (Customize Channel). The channel name 'tech nouna' is displayed with a logo and '2.1 ألف مشترك' (2.1K subscribers). Navigation tabs include 'الصفحة الرئيسية' (Home), 'الفيديوهات' (Videos), 'قوائم التشغيل' (Playlists), 'القنوات' (Channels), 'لمحة' (Highlights), and 'الصفحة الرئيسية' (Home). The main content area features a grid of video thumbnails:

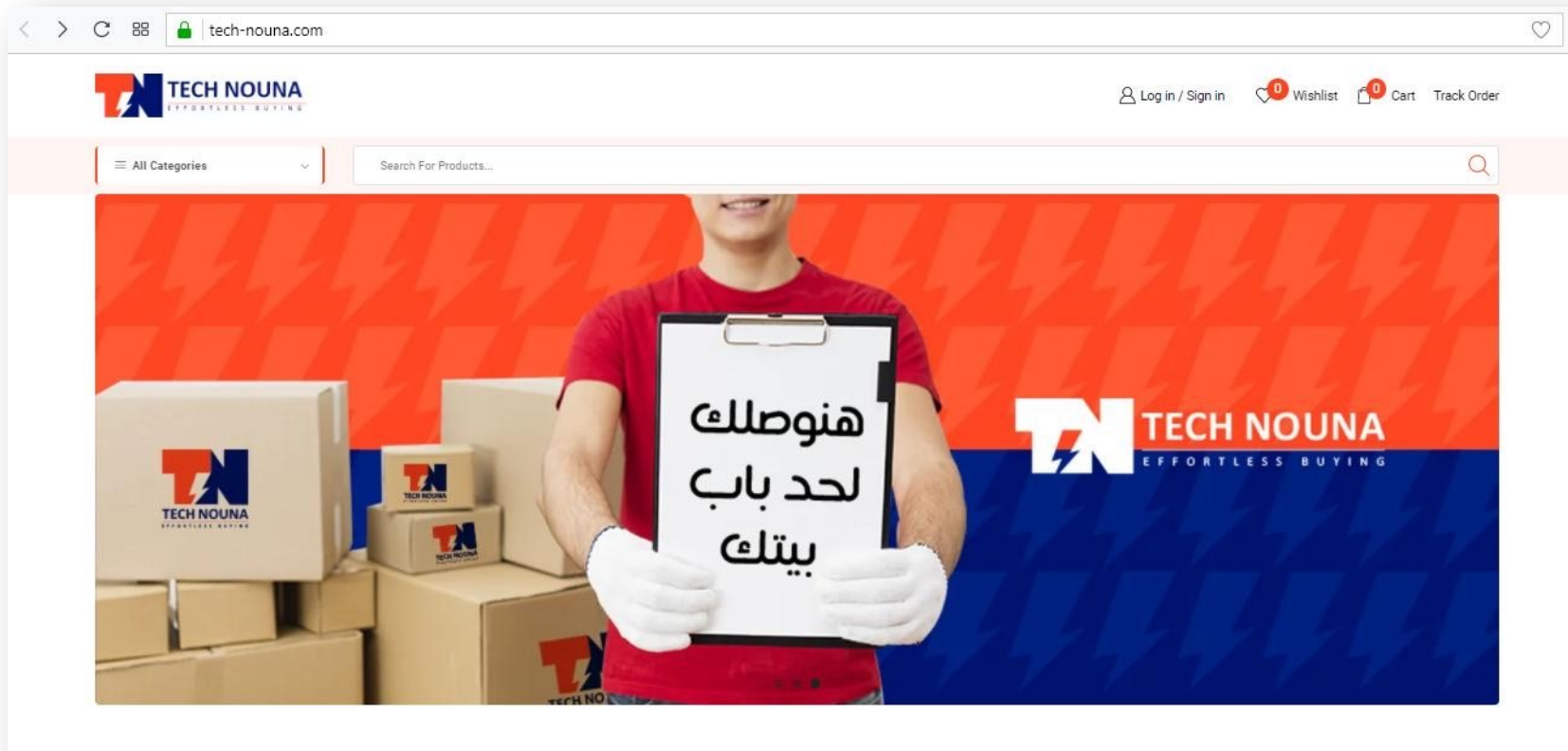
- Veritas Access Appliance - Overview**: 1:25 duration, 5.2K views.
- Trustifi Explainer Video**: 1:38 duration, 1.4K views.
- Sophos XG Firewall: How it works**: 5:18 duration, 41K views.
- Partner Power Videos: Flexible licensing models...**: 2:12 duration, 485 views.
- Odoo ERP Demo**: 4:17 duration, 43K views.
- How Indexing works in Commvault?**: 6:14 duration, 765 views.

On the right side, there is a vertical sidebar with icons for 'الصفحة الرئيسية' (Home), 'الاشتراكات' (Subscriptions), 'الإشعارات' (Notifications), and 'المفضلة' (Favorites).

Website interface



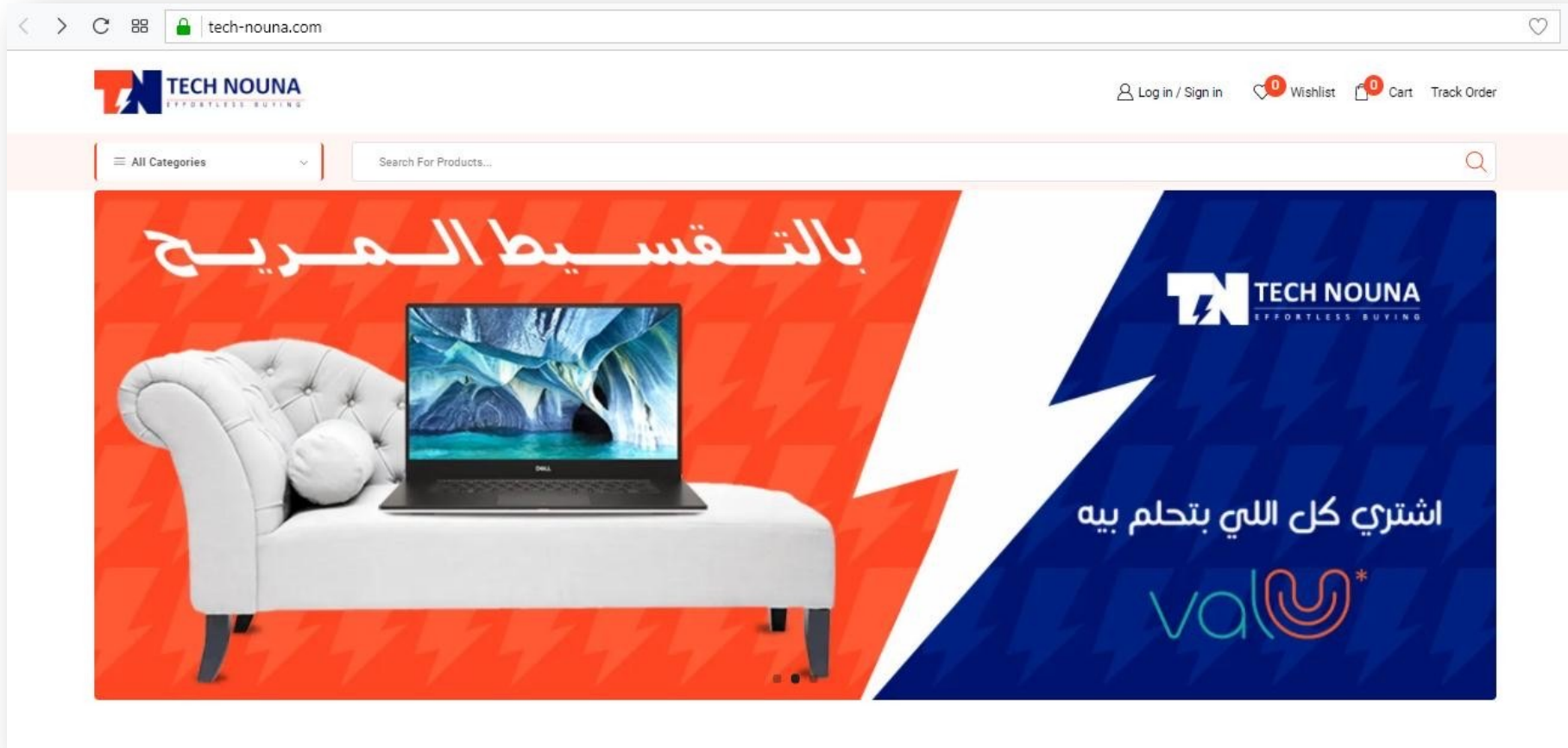
Website interface



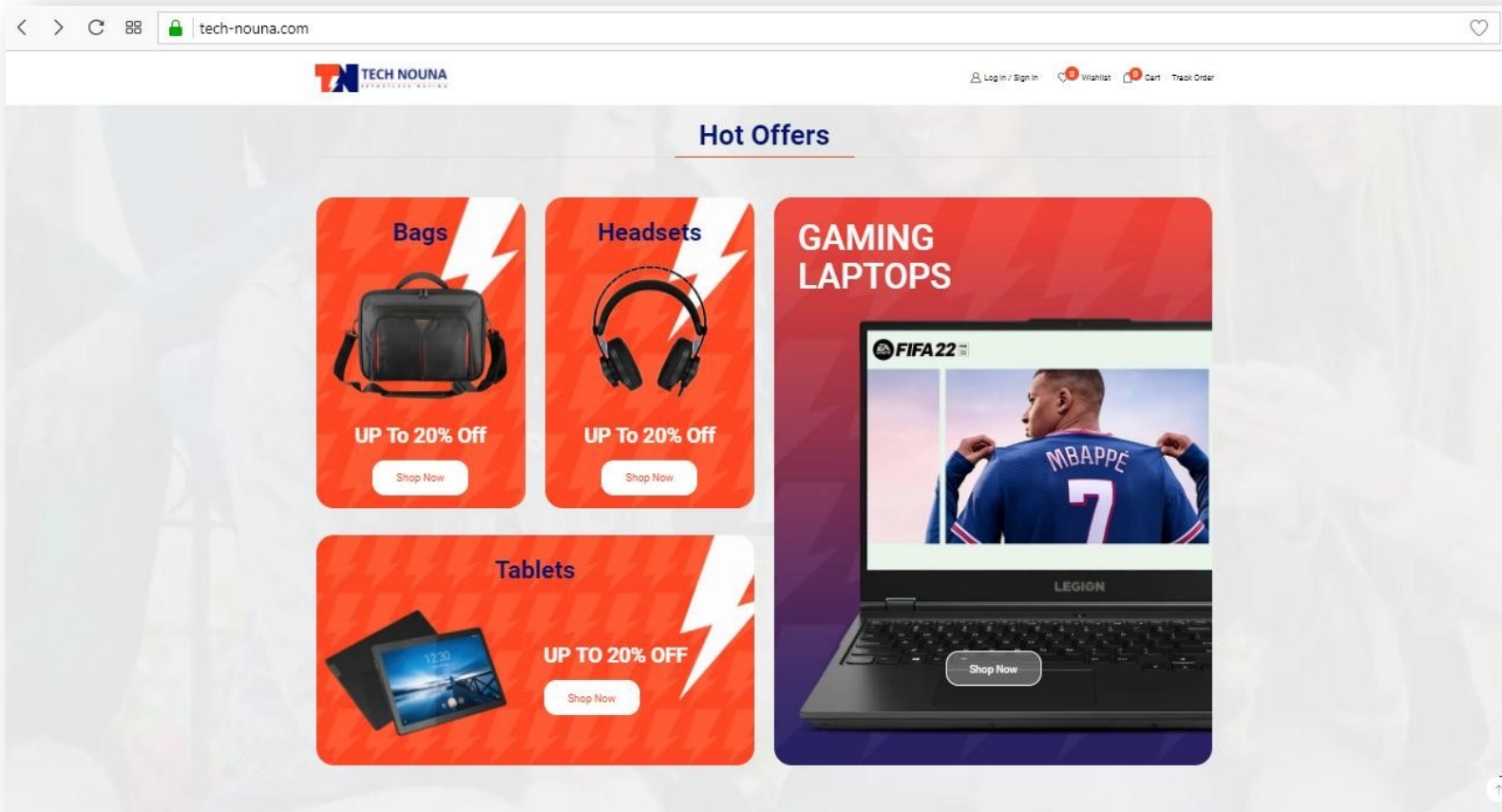
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Website interface



Website interface



Thank
you

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