

Winner Brand Project

By:

BENEFIT
Marketing Agency

Logo

Old Logo



New Logo



Brand Guide





Brand Guide Design



Winner Brands

CMYK :

	C = 0	M = 70	Y = 100	K = 0	COLOR NUMBER ON PHOTOSHOP=EC6608
	C = 0	M = 0	Y = 0	K = 100	COLOR NUMBER ON PHOTOSHOP=1D1D1B

RGB :

	R = 234	G = 102	B = 8
	R = 29	G = 29	B = 27

Font:

Myriad Pro Regular

Winner Brands **LOGO COLOR SCHEME**

Brand Guide Design

Colors Logo Official

In specific situations WINNER BRANDS logo has been designed to be 2 colors logo. The 2 primary colors are Orange and Black. If the logo must appear on a Dark background the white logo must be used. If the background is White then it is a must to use the Black logo.



Winner Brands **LOGO COLOR APPLICATIONS**

Brand Guide Design

A logo is one of a company's most important brand elements, but applying it right every time does not need to be complicated. There are two simple rules when using our logo: please read these guideline first and always use a master artwork file. By doing that, we avoid our logo looking like a poor and distant cousin, which can be very damaging to our reputation.



Winner Brands **LOGO DON'TS**









3

Brand Guide Design



Brand Guide Design

For consistency, we've set logo sizes for all standard 'A' formats. Please stick to these dimensions only

A3 Width: 6 cm		
A4 Width: 4 cm		
A5 Width: 3 cm		
A6 Width: 2 cm		

Winner Brands FORMATS, LOGO SIZE

Brand Guide Design



Brand Guide Design



Cooperate Identity



BENEFIT
Marketing Agency

www.benefiteg.com

Company Profile



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www.benefiteg.com

Company Profile

Who we are?

Winner Trade has been established in 1987 in Alexandria and in 1989 in Cairo. Year after year the company won good grounds in the local market as a sole agent for Mandax computers, Star printers, Seagate hard drives, Infomate UPS and Aidata Accessories.

Winner Brands is one of the leading and most prestigious computer companies in the Egyptian market. Winner Brands has been established in 1987 in Alexandria and in 1989 in Cairo. Year after year the company won a very good grounds in the local market as a sole agent -at the time- for Mandax computers, Star printers, Seagate hard drives, Infomate UPS and Aidata Accessories.

In 1995 the company transformed into a joint-stock company and diversified its activities in computer components of computers and accessories of the most famous international brands and became the Sole Agent for LEO computers (FIC) as well.

In 1998 Winner Brands launched its first retail shop In Compu Market 1 (Al Sakhawy Mall), in 2001 was the second retail shop in Compu Market 2 (Al Assyouty Mall), in 2005 was the third retail shop In Karnak Compu mall Alexandria, in 2006 was the fourth retail shop In Mohandeseen, and in 2006 was the fifth retail shop in Alexandria Sporting Club, in 2012 was the Sixth launched retail shop at Kafr Abdo Street in Alexandria, and in 2017 was the Seventh and last shop launched in Smouha - Alexandria.

For all these positive expansions and Based on the professional retail management and experience, sales strength, prestigious retail shops and after sales support, Winner Brands was assigned in 2002 as an authorized HP Retail Partner for IPG and PSG groups till now.

And as a return of invest and effort, Winner Brands was awarded as the first HP Consumer IPG best seller in Egypt and Middle East in the Annual Retail Event which was held in London 2010.



Winnertrade



winner.brands



Winner Brands



winner.brands



Winner Brands



Winnerbrands

www.wb.com.eg

In April 2015 Winner Brands took a strategic and fateful decision to align with the rapid IT development industry and the revolution of the e-commerce trading and social media strength and Launched its online website and facebook page as an extension to its success in the retail business targeting Class A+, A, B+, B end user. As we believe that our customers deserve the best value, quality and services to be delivered at their locations using any payment method they prefer. Also, Winner Brands applies the terms and conditions policy of the exchange and returns as per the Egyptians laws and regulations.

Beside HP, Winner Brands is also a leading retailer for many brands as Apple, Intel, Microsoft, Acer, Lenovo, Dell, Asus, Canon, Logitech, Targus, Samsung, Kingston, Sandisk, Infosec, and many other brands in the components business such as hard drives, mother boards, display cards, and others.

With a large customer base in the government, public and private sector, universities and scientific institutes, research centers, Winner Brands continues to win the confidence of its customers year after year for more than 33 years of success.



Winnertrade



winner.brands



Winner Brands



winner.brands



Winner Brands



Winnerbrands

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Brochure



BENEFIT
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Flyer



Posters



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See through



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Dangler



Brand photography



Winner Brands
Expect More. Pay Less.

Save 1111 LE

HP 15-DA2001ne

Core i5 10210U /10th Generation
8GB Ram / 1TB HDD
GFORCE MX-130 4GB-DDRS
15.6inch FHD

Before 14444 LE
After 13333 LE

intel CORE i5 10TH GEN

Happy New Winner



Winner Brands
Expect More. Pay Less.

Asus Vivobook Max X441UA-GA604T

2nd PERFECT CHOICE

Save 555 LE

Intel Core i3-8130U
Ram 4 GB / 1TB HDD
14inch /Windows 10

intel CORE i3 8th Gen

كل يوم جديد 2021



Winner Brands
Expect More. Pay Less.

Lenovo Thinkbook 15

Core i7-10510U - 10th Generation
8 GB Ram
1TB HDD
AMD Radeon R620
2GB GDDRS
15.6inch FHD

intel CORE i7 10TH GEN

NEW ARRIVAL
SHOP NOW

www.wb.com.eg

كل يوم جديد 2021

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Brand photography



Winner Brands
Expert Work. Pay Less.

HP Pavilion 15-DK0056wm

Intel Core i5-9300H
8 GB Ram / 1TB + 256GB SSD
Nvidia GTX 1650 4GB
15.6 inch FHD/ Backlit Keyboard
Windows 10

Save 800 LE

Free Topload Carrying Case

کے کل یوم خرید 2021



Winner Brands
Expert Work. Pay Less.

Lenovo Legion5 Gaming

Intel Core i7-10750H / 10TH Generation
16 GB Ram / 1TB + 256GB SSD
Nvidia GTX 2060 6GB
15.6 inch FHD/ Backlit Keyboard

Save 1111 LE

Free Topload Carrying Case

کے کل یوم خرید 2021

Brand photography



Winner Brands
Expect More, Pay Less

2 YEAR PERFECT WARRANTY

Asus Vivobook Flip 12
TP202NA-EH008TS

Intel Celeron N3350
4GB Ram / 64GB EMMC
11.6inch HD
TOUCH Convertible
Windows 10
+ Free Office 365 1 year

Office 365 Personal

Happy New Winner 2021

intel CELERON inside



Winner Brands
Expect More, Pay Less

Asus Vivobook Flip 12
TP202NA-EH008TS

Intel Celeron N3350
4GB Ram / 64GB EMMC
11.6inch HD TOUCH Convertible
Windows 10
+ Free Office 365 1 year
+Free Tablet

Office 365 Personal

TABLET PC hiPad

2 YEAR PERFECT WARRANTY

Save 551LE

کے لیے یوم خرید 2021

intel CELERON inside

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Brand photography

Winner Brands
Expert Work, Pay Less

Save 2000 LE

**Dell Inspiron 14-5491
2-in-1**

Core i7-10510U 10th Generation
16 GB Ram / 512 GB SSD
ENG Keyboard
Nvidia MX230 2GB
14inch FHD Convertible Touch
Windows 10
Before 23999 LE
After 21999 LE

intel
**CORE i7
10TH GEN**

Happy New Winner

Winner Brands
Expert Work, Pay Less

**HP OMEN
17-cb1072nr**

Intel Core i7-10750H - 10th Generation
16 GB Ram / 1TB HDD + 512GB SSD
NVIDIA GeForce GTX 1660 Ti
6GB GDDR6
17.3 inch FHD IPS
Backlit English Keyboard
Windows 10

intel
**CORE i7
10TH GEN**

LET'S PLAY VALORANT

NEW ARRIVAL SHOP NOW

كارتون 2021

Winner Brands
Expert Work, Pay Less

We Love Tech
Winnertime's Day
We Love our Brand Partners

Gaming Laptops
Starts from
14333 LE

Visit our Website
www.wb.com.eg

Brand photography



Winner Brands
Expect More. Pay Less.

Save 301 LE

HP Smart Tank Wireless 615

Upto 18000 page
4800dpi printer / 256mega
1200dpi fb Scanner / fax
35c document feeder
Smart printer
+Extra 2 Free BlackXL Ink Bottle

Before 5000 LE
After 4699 LE

Apple AirPrint | android | Google CloudPrint | HP ePrint | USB | Wi-Fi | Bluetooth

Happy New Winner 2021



Winner Brands
Expect More. Pay Less.

FLASH SALE

Prices Start from 360 LE

hp LASER Original HP Toner 106A W106A

hp 122 650

Genuine HP Inks & Toners

Happy New Winner 2021



Winner Brands
Expect More. Pay Less.

NEW ARRIVAL

HP Deskjet 2710
Upto 18000 page

Save 600 LE

Happy New Winner 2021

Brand photography



Winner Brands
Expect More, Pay Less

PC Monitor
Starts from **999 LE**

كل يوم جديد 2021

The advertisement features a black HP PC monitor on a wooden desk. The monitor displays a vibrant image of a traditional wooden boat on a tropical beach with turquoise water and green hills in the background. A red banner at the top left contains the text 'PC Monitor Starts from 999 LE'. The 'Winner Brands' logo is in the top left corner, and a stylized Arabic logo 'كل يوم جديد 2021' is in the bottom right corner.



Winner Brands
Expect More, Pay Less

HP 200 G4-All in one -9US60EA

Save **777 LE**

- Intel Core i5-10210
- 10th Generation
- 4GB Ram / 1TB HDD
- pull-up Webcam
- Digital mic
- Internal speakers
- USB KeyB + Mouse
- 21.5inch FHD

intel
CORE i5
10TH GEN

كل يوم جديد 2021

The advertisement shows an HP 200 G4 All-in-One PC on a wooden desk. The monitor displays a close-up image of green leaves and a yellow bird of paradise flower. A red speech bubble on the right side of the monitor says 'Save 777 LE'. The 'Winner Brands' logo is in the top left corner. A list of specifications is on the right, and the 'intel CORE i5 10TH GEN' logo is in the bottom right. A stylized Arabic logo 'كل يوم جديد 2021' is also in the bottom right corner.

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Brand photography



Winner Brands
Expect More. Pay Less.

Headphone & Portable Speakers Starts from 139 LE

hp

We Love Tech

Winnertine's Day

We Love our Brand Partners

hp Authorized Retail Partner

Detailed description: This advertisement features a red HP portable speaker with a black base and a purple HP headset with a microphone. A heart-shaped callout bubble contains the text 'Headphone & Portable Speakers Starts from 139 LE'. The background is white with a faint grey circuit board pattern. The HP logo is prominently displayed on the speaker. At the bottom, there is a 'Winnertine's Day' logo with the tagline 'We Love Tech' and 'We Love our Brand Partners', along with the HP logo and 'Authorized Retail Partner' text.



Winner Brands
Expect More. Pay Less.

Save 155 LE

HP 5EE91AA 15.6inch Commuter Backpack Black

Before 580-LE

After 425 LE

Happy New Winner

Detailed description: This advertisement shows a black HP commuter backpack filled with various items: a purple notebook, a blue pen, a smartphone, and a water bottle. A pair of white sunglasses is tucked into a front pocket. The background is a warm, golden bokeh with white snowflake patterns. A red speech bubble contains the text 'Save 155 LE'. The product name 'HP 5EE91AA 15.6inch Commuter Backpack Black' is listed, along with the original price 'Before 580-LE' and the discounted price 'After 425 LE'. The 'Winner Brands' logo is in the top right, and a 'Happy New Winner' logo with a small tree icon is in the bottom right.

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Video



Video



Video



Video

157755179372660



HP Deskjet Ink Advantage 3788

Save 200LE



hp



00:03



کلیں یوم
چیری
2021

BENEFIT
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www.benefiteg.com

Video



Video



Facebook

Search Facebook

Manage Page

Winner Brands

Page

Updates
119 new

Inbox

Business App Store

Resources & Tools

Manage Jobs

Notifications

We Love Tech
Winnertine's Day
We Love our Brand Partners
www.wb.com.eg

Ugo

4

20+

Edit

Winner Brands
@Winnertrade · Retail Company

Edit Send Message

Facebook



Winner Brands updated their cover photo.

Published by Ugo Benefit · November 18, 2020 ·



● [Black_Friday#](#) أحدث عروض الـ
وتابعونا على إنستجرام

www.instagram.com/winner.brands

[#WinnerBrands](#) [#Offers](#) [#Offers_Every_Day](#) [#Expect_More_Pay_Less](#)

[#be_a_winner](#) [#always_win](#) [#daily_deal...](#) See More

BLACK FRIDAY **BIG** SALE

2,216

People Reached

11

Engagements

Create Ad

BENEFIT
Marketing Agency

www.benefiteg.com

Facebook

Winner Brands
Published by Ugo Benefit · November 20, 2020 ·

لو انت شايل هم لابتوب المدرسة أو الجامعة أو الشغل و محتاج لابتوب يشيل شغلك أو مذكرك عروض #البلاك_فرايدي من #وينر_براندز لسه مكتملة لابتوب HP Probook 450 G7-8HM05EA وكماعه بريتر هدية علشان تطبع كل ورقك و انت في مكانك
امكانيات الالابوب - Hp 450 G7 - Core i5 10th Gen - 8GB RAM - 1TB HDD - NVIDIA GFORCE MX-130 2GB - + hp printer Deskjet 2620... See More



33,667 People Reached 1,917 Engagements Boost Unavailable

You and 57 others 114 Comments 8 Shares

Winner Brands
Published by Ugo Benefit · November 30, 2020 ·

ابتدى السنة الجديدة بتكنولوجيا متطورة #وينر_براندز اخترنا لك المنتجات الافضل سعرا في #عروض_البلاك_فرايدي 🙌🙌 هتلاقى في #WinnerBrands كل اللي بتدور عليه تقدر تطلب اي منتج من خلال رسائل صفحتنا علي الفيس بوك أو الويب سايت <http://www.wb.com.eg>

See More ...



31,431 People Reached 2,767 Engagements Boost Unavailable

Facebook

Winner Brands
Published by Ugo Benefit · November 29, 2020 · 🌐

في عروض عادية وفي عروض هكسر الدنيا ومش حتلاقيها في حنة تانية 😊 تابعونا علشان تعرفوا خصومات البلاك فرايدي من WinnerBrands كل يوم لحد اخر الشهر 📅 تقدر تطلب اي منتج من خلال رسائل صفحتنا علي الفيس بوك أو الويب سايت <http://www.wb.com.eg>

See More ... يو

BEST DEALS

HP Monitor 24"
1425 mm (56.1") Diagonal
1920 x 1080 (Full HD) Resolution
16:9 Aspect Ratio
After 2888 LE

BLACK FRIDAY BIG SALE

NEW ARRIVAL

HP Monitor 24"
1425 mm (56.1") Diagonal
1920 x 1080 (Full HD) Resolution
16:9 Aspect Ratio
After 2888 LE

HP DeskJet 2620
Input: Multi-function Printer
Output: Inkjet Printer
USB / Wi-Fi network
After 1200 LE
After 888 LE

HP ElitePad V14
Core i7 10th Gen, 16GB RAM
512 GB SSD
14" (35.4 cm) Display
After 7999 LE

SALE 15%

BLACK FRIDAY BIG SALE

56,795 People Reached

4,147 Engagements

Boost Unavailable

Winner Brands
Published by Ugo Benefit · November 24, 2020 · 🌐

علشان الاكسسوارات اللي بتستخدمها على النت مهمة جدا لجودة شغلك و استمتاعك بكل البرامج #وينر_براندز بيقتلك كل الاكسسوارات للابتوب أو الكمبيوتر و كمان عليها #عروض ماتفوتش اختار من الشهر الماركات العالمية و التوصيل مجاني

عروض #البلاك_فرايدي من #وينر_براندز حتى نقاذ الكمية... See More ...

HP 300 Wireless Keyboard and Mouse
After 399 LE

HP 1000 Wired Mouse
After 99 LE

SALE 25%

BLACK FRIDAY BIG SALE

SALE 30%

HP 200 Wireless Mouse
After 199 LE

Logitech H150 Stereo Headset
After 299 LE

SALE 25%

BLACK FRIDAY BIG SALE

38,514 People Reached

1,818 Engagements

Boost Unavailable

Facebook



Winner Brands

Published by Ugo Benefit  · December 6, 2020 · 



#HappyNewWinner

Visit our Instagram:

www.instagram.com/winner.brands

#winner_brands... **See More**



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www.benefiteg.com

Facebook

Winner Brands
Published by Ugo Benefit · December 13, 2020 ·

لما نقول #لابتوب بأحسن سعر في السوق يبقى نقول #وينربراندز
علشان أنت دلوقتي بتبقت محتاج اللاب توب في كل حاجة في حياتك
و طبعا محتاجه خفيف و سريع و و ينسجمل بالساعات و بسد معاك في الجد
متفوتش العروض و الحق اللاب توب المناسب قبل نفاذ الكمية
وتقدر تطلبه من خلال رسائل صفحتنا علي الفيس بوك أو الويب سايت...
See More ...

Winner Brands
Retail Company

36,705 People Reached 6,758 Engagements

44 30 Comments 8 Shares

Send Message Boost Unavailable

Winner Brands
Published by Ugo Benefit · December 20, 2020 ·

ليه طابعات HP من #وينربراندز؟؟
علشان طابعات HP هي أكثر طابعات هتوفرلك الجودة اللي انت محتاجها و حجم طباعه حتى
١٨٠٠٠ ورقه ده غير عرض الاحبار و الورق الهديه و كمان متوافق كل احبار و مستلزمات HP
الاصليه
مجموعة من احدث الطابعات حصريا عند وينر براندز بأحسن #سعر في السوق
و متاح كل مستلزماتها بأحسن اسعار و كمان عليهم #عروض...
See More ...

Winner Brands
Authorized Retail Partner

25,634 People Reached 2,146 Engagements





21 30 Comments 7 Shares

Boost Unavailable

Facebook

Winner Brands
Published by Ugo Benefit · December 8, 2020 ·

الاهم من الكمبيوتر اكسسوار الكمبيوتر واللايتوب
اكسسوار يسهل حياتك و يسمحك تستمتع بالاجهزة بتاصلك
متوفرين عند #وينر_براندز بأفضل جودة و ماركات (شنتو - ماوس سلكي و لاسلكي - كيبورد)
hp و Lenovo و ماركات عالمية مختلفة و كمان عليه #ترويج
شوف المنتج اللي يناسبك وتقدر تطلبه من خلال رسائل صفحتنا على الفيس بوك أو الويب سايت
<http://www.wb.com.eg...> See More

 <p>Save 155 LE After 425 LE</p>	 <p>Save 100 LE After 399 LE</p>
 <p>Save 133 LE After 222 LE</p>	 <p>Save 117 LE After 333 LE</p>

34,259 People Reached 4,346 Engagements Boost Unavailable

24 9 Comments 8 Shares

Winner Brands
Published by Ugo Benefit · December 19, 2020 ·

لما الفرصة تجي اوعى تفوتها
#وينر_براندز عمل Flash Sale كل اللي نفسك فيه و نوصلك لحد البيت لاي حنة في #مص
اشترى كل اللي نفسك فيه و نوصلك لحد البيت لاي حنة في #مص
- اسعار لاب توب تبدأ ب 4949 ج
- اسعار شاشات الكمبيوتر تبدأ ب 999 ج
See More ...

		 <p>Prices Start from 4949 LE</p>	 <p>Laptops</p>
 <p>Prices Start from 999 LE</p>	 <p>Monitors</p>	 <p>Prices Start from 666 LE</p>	 <p>Printers</p>

48,425 People Reached 3,454 Engagements Boost Unavailable

10 9 Comments 6 Shares

Facebook

 Winner Brands updated their cover photo.
Published by Ahmed Gaber · January 1 ·



1,964 People Reached 6 Engagements [Create Ad](#)

  5

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Facebook

Winner Brands
Published by Ahmed Gaber · January 2 ·

بمناسبة #السنة_الجديدة #وينر_براندز بتقدمك منتج جديد كل يوم
وكمان عليه عروض وهدايا
النهاردة عرض اللابتوب #لونوفو ومعاها #تايلت #هدية
#كل_يوم_جديد تابعونا
وتقدر تطلبها من خلال صفحتنا أو موقعنا... See More

56,153 People Reached 2,531 Engagements Boost Unavailable

127 48 Comments 10 Shares

Winner Brands
Published by Ugo Benefit · January 28 at 12:15 PM ·

لو شغلك الأساسي بيعتمد على الطابعات! 🖨️
أو عندك أطفالك في الدروس محتاج توفر تصوير الورق والملازم
#وينر_براندز بيقدمك HP LaserJet Pro
من خلالها هتقدر تطبع كل اللي أنت محتاجه بسرعه و سهوله
و بتدعم شبكة WLAN اللاسلكية و تقنية Apple airprint 😊
و... See More

41,833 People Reached 1,340 Engagements Boost Unavailable

176 32 Comments 12 Shares

Facebook

Winner Brands
Published by Ugo Benefit · January 6 ·

لو عندك طابعة HP في بيتك او شركتك يبقى البوست ده ليك 🙌🙌
#وينر_براندز بتقدملك جميع أنواع أحبار طابعات HP بأسعار مناسبة للجميع و جودة عالية و
كمان ضمان 🙌🙌
بأسعار تبدأ من 299 ج 🙌 عروض #كل_يوم_جديد من #وينر_براندز في بداية السنة الجديدة
منتفوتش
و كمان متوافر كل مستلزمات HP الاصلية
وتقدّم... See More



HP Original inks
Starts from **299 LE**

hp Authorized Retail Partner

47,174 People Reached 991 Engagements Boost Unavailable

200 25 Comments · 14 Shares

Like Comment Share

Winner Brands
Published by Ugo Benefit · January 12 at 12:15 PM ·

جه الوقت حليشان تغير #شاشة_الكمبيوتر بتاعتك بواحدة جديدة بامكانيات مميزة 🙌
و كمان #وينر_براندز عمالك عروض على الشاشات
الأسعار بتبدأ من 999 ج
العرض ساري حتى نفاذ الكمية
وتقدر تطلب من خلال صفحتنا أو موقعنا... See More



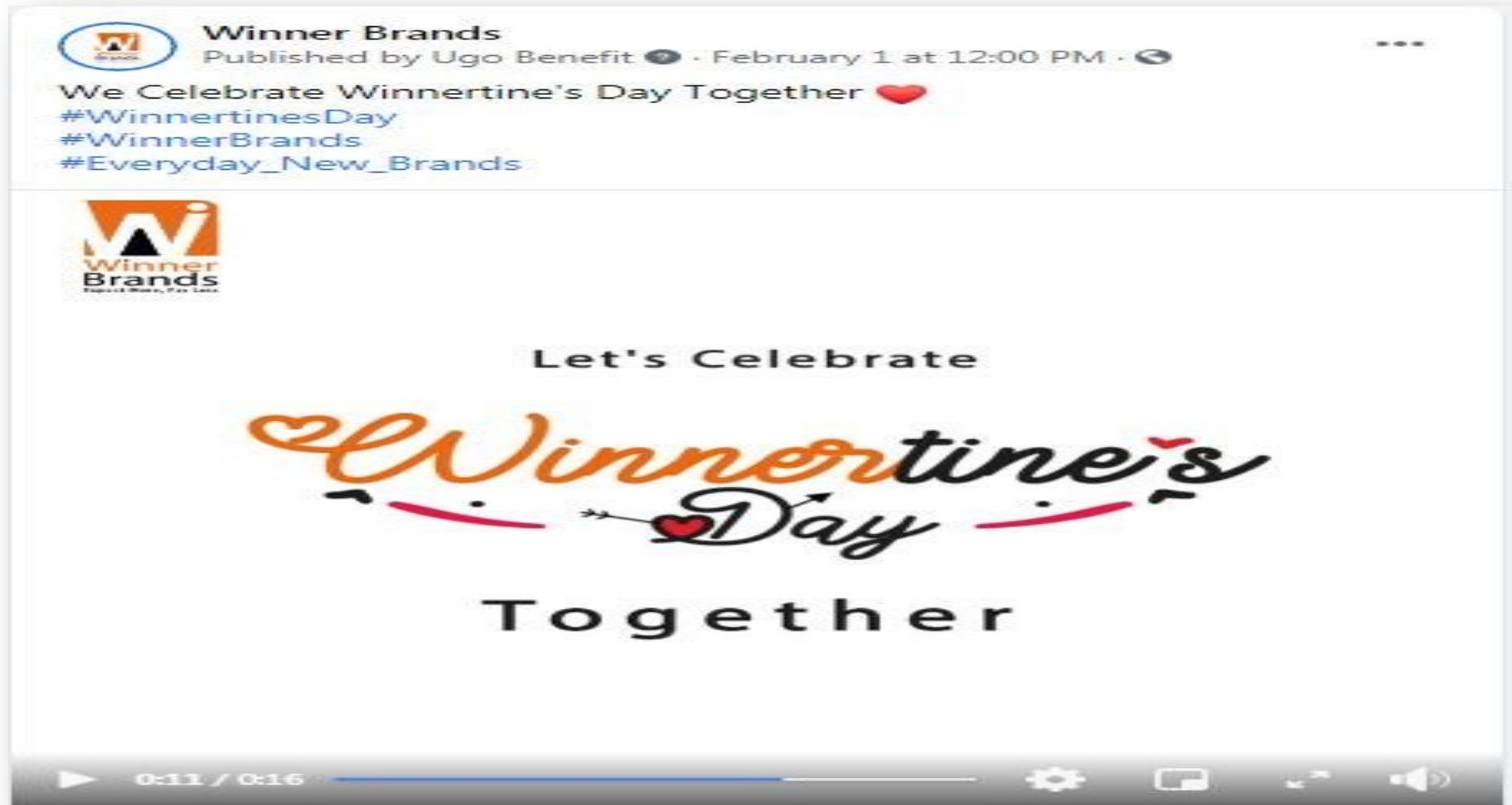
PC Monitor
Starts from **999 LE**

53,678 People Reached 2,394 Engagements Boost Unavailable

114 27 Comments · 7 Shares


Like Comment Share

Facebook



Winner Brands
Published by Ugo Benefit · February 1 at 12:00 PM ·

We Celebrate Winnertine's Day Together ❤️
#WinnertinesDay
#WinnerBrands
#Everyday_New_Brands



Let's Celebrate

Winnertine's Day

Together

0:11 / 0:16

Settings, Share, and Volume icons are visible at the bottom of the video player.

Facebook

Winner Brands
Published by Ugo Benefit · December 24, 2020 ·

علشان اللاب توب بقي في أنواع كثيرة بعواصفت أكثر #وينر_براندز قررت نجعلك مجموعة من الأحسن والأرخص هيو فرك إمكانية نقل فائقة ، وأداء سهل ، وأناقة خالصة تسهل على المستخدمين التنقل لإنجاز أي شئ
لو نسه مشترتش لآب توب من وينر براندز هو ده أحسن وقت هتشتري أي لآب توب بتحلحم بيه بأقل سعر في مصر حتى نفاذ الكمية #العروض سارية أون لاين فقط... See More

85,938 People Reached 6,905 Engagements Boost Unavailable

34 Reactions 52 Comments 6 Shares

Winner Brands
Published by Ugo Benefit · February 7 at 12:15 PM ·

محتاج طابعة جديدة تطبع بيها كميات ورق كبيرة وبسهولة طابعة HP deskjet 2710 بإمكانيات قوية و سريعة من خلالها هتقدر تطبع أو تسحب سكاتر أو تصور مستندات لأنها من خصائصها Printer , Scanner , Copier هتلاقى في #WinnerBrands كل اللي بتدور عليه ويسعر مناسب... See More

Upto 4800dpi
Printer / Copier / Scanner
USB / Wireless

hp Authorized Retail Partner We Love Tech
Winnertine's Day
We Love our Brand Partners

36,856 People Reached 1,093 Engagements Boost Unavailable

165 Reactions 24 Comments 6 Shares

Facebook

Winner Brands
Published by Ugo Benefit · February 4 at 1:48 PM · 🌐

علشان عارفين أنك ممكن تتحرك في كل حته باللاب توب بسبب شغلك أو دراستك
هنسهل حياتك و تستمتع بالأجهزة بتاعتك 📁 📁
شنت HP الاوريجينال دلوقتي متوفرة عند #وينر براندز بأحسن سعر في #مصر
وعدنا شنت تناسب الستايل بتاعتك سواء كنت راجل أو ست
أسعار تبدأ من 299 ج مع #ترويض #فبراير Winnertine's day
See More ... ل

HP Carrying Cases Start from 299 LE

Visit our Website: www.wb.com.eg

39,293 People Reached 864 Engagements Boost Unavailable

👍❤️😂 233 3 Comments 11 Shares

Winner Brands
Published by Ugo Benefit · February 6 at 12:15 PM · 🌐

#لابتوب Lenovo V15 بمواصفات عالية يستحمل شغلنا
مناسب جدا للمصممين و بسد معاك في بعض الألعاب
و مكان خفيف و سريع و بطارية تستحمل بالساعات
افندي لابتوب #Lenovo بعيش معاك 🍕 مع #ترويض #فبراير Winnertine's day
لو لسه مشتريتش لاب توب #لنوفو من #وينر براندز هو ده أحسن وقت
See More ... ل

Free Carry Case

Lenovo V15
Intel core i3-1005G1 / 16" Generation 4LE-RAM / 3 TB SSD NVIDIA GeForce MX350 3GB GDDR5 15.6 inch FHD

Save 422 LE

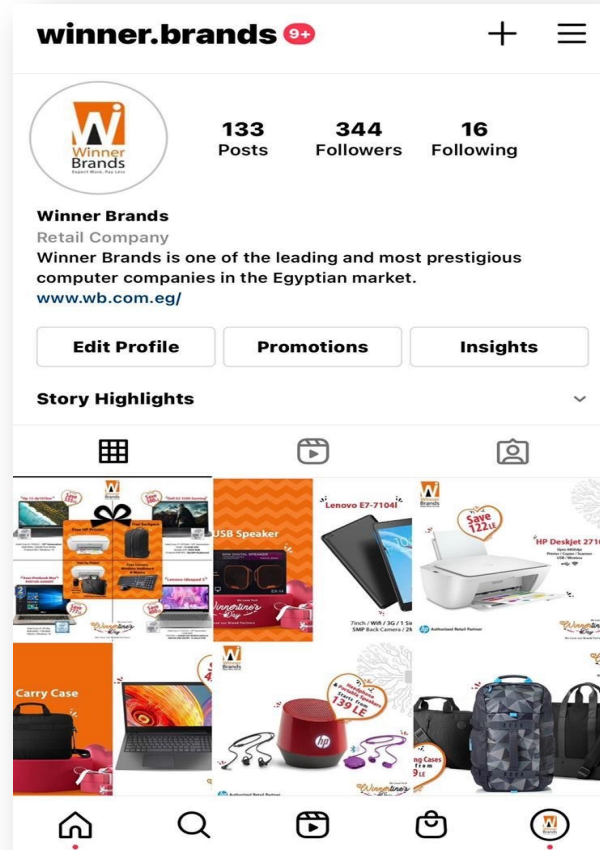
Visit our Website: www.wb.com.eg

49,944 People Reached 1,994 Engagements Boost Unavailable

👍❤️😂 68 22 Comments 4 Shares

Like Comment Share

Instagram



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WINNER.BRANDS
Posts



Save 122LE

HP Deskjet 2710
Upto 4800dpi
Printer / Copier / Scanner
USB / Wireless

hp Authorized Retail Partner

Winner's Day
We Love our Brand Partners

This post is doing better than 95% of your recent posts. Promote it to reach a wider audience. [View Insights](#)

[Promote](#)

125 likes

winner.brands محتاج طابعة جديدة تطبع بيها كميات ورق كبيرة وبسهولة
more ... 🤗 طابعة HP deskjet 2710 بإمكانيات قوية و سريعة
View all 17 comments

WINNER.BRANDS
Posts



HP Deskjet Ink Advantage 3775

Save 200LE

View Insights

[Promote](#)

1,973 views

البرينتر اللي هينجزك فى شغلك وصل و كمان عليه winner.brands
#عروض و هدايا
more ... 🤗 طابعات HP هتوفرلك الجودة اللي انت محتاجها...
View all 4 comments

LinkedIn

WinnerBrands Super admin view [View as member](#)

[All Pages](#) Content Analytics Activity New Admin tools

WinnerBrands
Winner Brands is your best destination to the most guaranteed and latest consumer electronics technologies in Egypt.
Retail · Cairo · 345 followers

[Edit Page](#) [Share Page](#)

LinkedIn

The screenshot shows a LinkedIn profile for Winner Brands. The header includes the LinkedIn logo, a search bar, and navigation icons for Home, My Network, Jobs, Messaging, Notifications, Me, and Work. The profile banner features the company logo and the name "Winner Brands" in large orange and black text. Below the banner, the company name "Winner Brands" is repeated, followed by a description: "One of the leading and most prestigious computer companies in the Egyptian market". The location is listed as "Alexandria, Alexandria, Egypt" with 490 connections and a "Contact info" link. At the bottom of the profile section are three buttons: "Open to", "Add profile section", and "More...". On the right side, there are two settings cards: "Edit public profile & URL" and "Add profile in another language". Below these is a featured image with the text "Your dream job is closer than you think" and a "See jobs" button. The LinkedIn logo is visible in the bottom right corner of the featured image.

in Search

Home My Network Jobs Messaging Notifications Me Work Try Premium Free for 1 Month

Winner Brands

Winner Brands
Expect More. Pay Less

Winner Brands

One of the leading and most prestigious computer companies in the Egyptian market

Alexandria, Alexandria, Egypt · 490 connections · Contact info

Open to Add profile section More...

Edit public profile & URL

Add profile in another language

Your dream job is closer than you think

See jobs

LinkedIn

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LinkedIn

Winner Brands
One of the leading and most prestigious computer companies in the Egyptian ...
3w • 0

جه الوقت علشان تغير #شاشة_الكمبيوتر بتاعتك بواحدة جديدة بإمكانيات مميزة
...see more رائف عملك عروض علي الشاشات

Winner Brands
CRAFT MORE FOR LIFE

PC Monitor
Starts from **999 LE**

كل يوم جديد 2021

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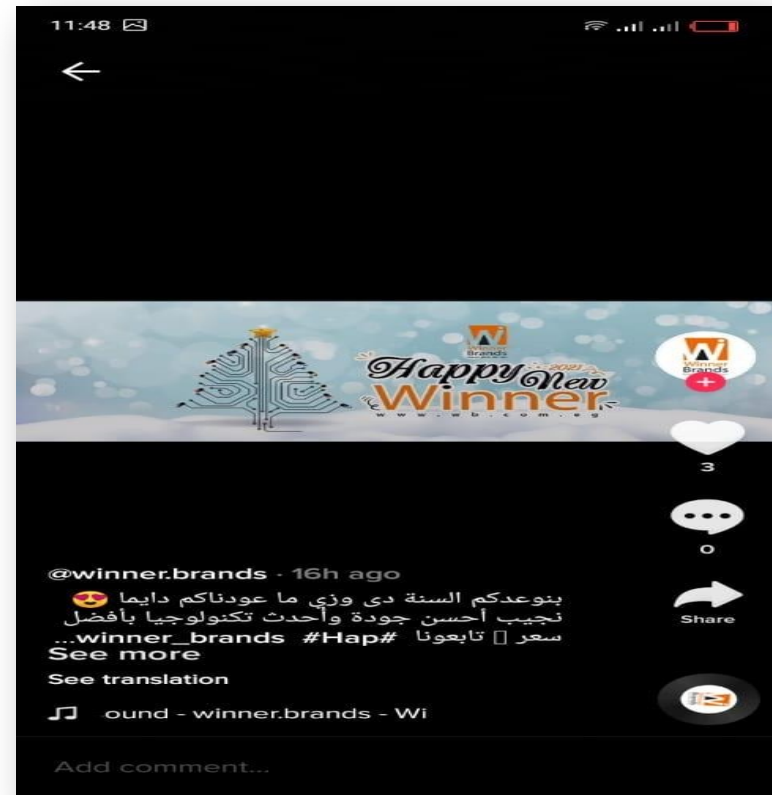
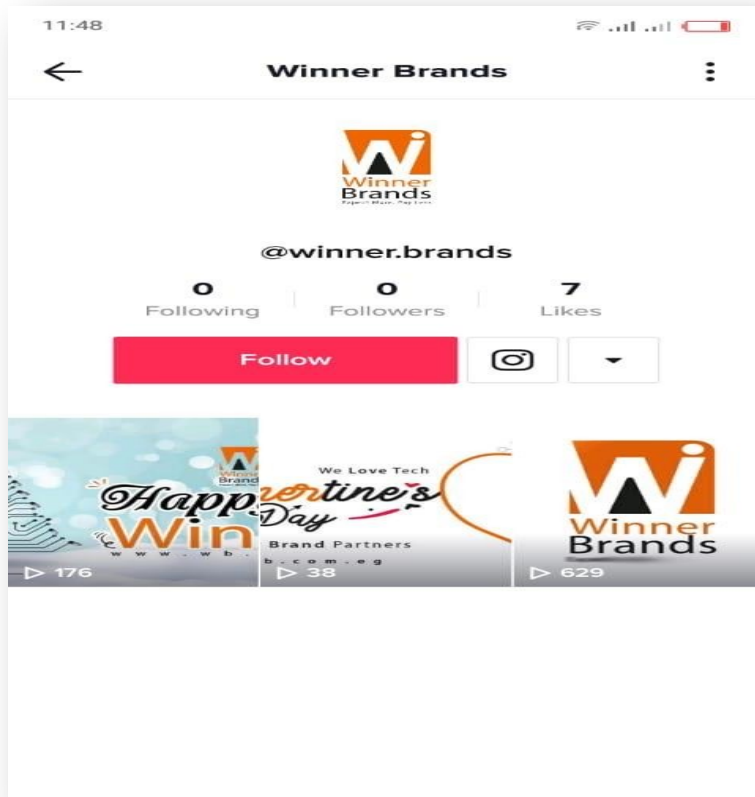
LinkedIn

The image shows a LinkedIn profile for Winner Brands. The profile header includes the company logo and a description: "Winner Brands One of the leading and most prestigious computer companies in the Egyptian market" with 488 followers. The main content is a post from 3 weeks ago. The post text is in Arabic and mentions an HP Probook 450 G7-8HM05EA laptop. The post includes a promotional graphic with an orange background, showing a laptop, a printer, and a carry case. A red badge says "Save 1111LE". The laptop specifications are listed: HP Probook 450 G7-8HM05EA, Intel core i5-10210U / 10th Generation, Ram 8GB / 1 TB HDD, NVIDIA GFORCE MX-130, 2GB-DORS, 15.6inch. There is also an Intel Core i5 10210U badge. The graphic includes the text "Free Ink Jet Printer", "Free Carry Case", and "www.wb.com.eg". At the bottom right of the graphic is a logo for "كل يوم جديد 2021". The post has 1 comment and 169 views.

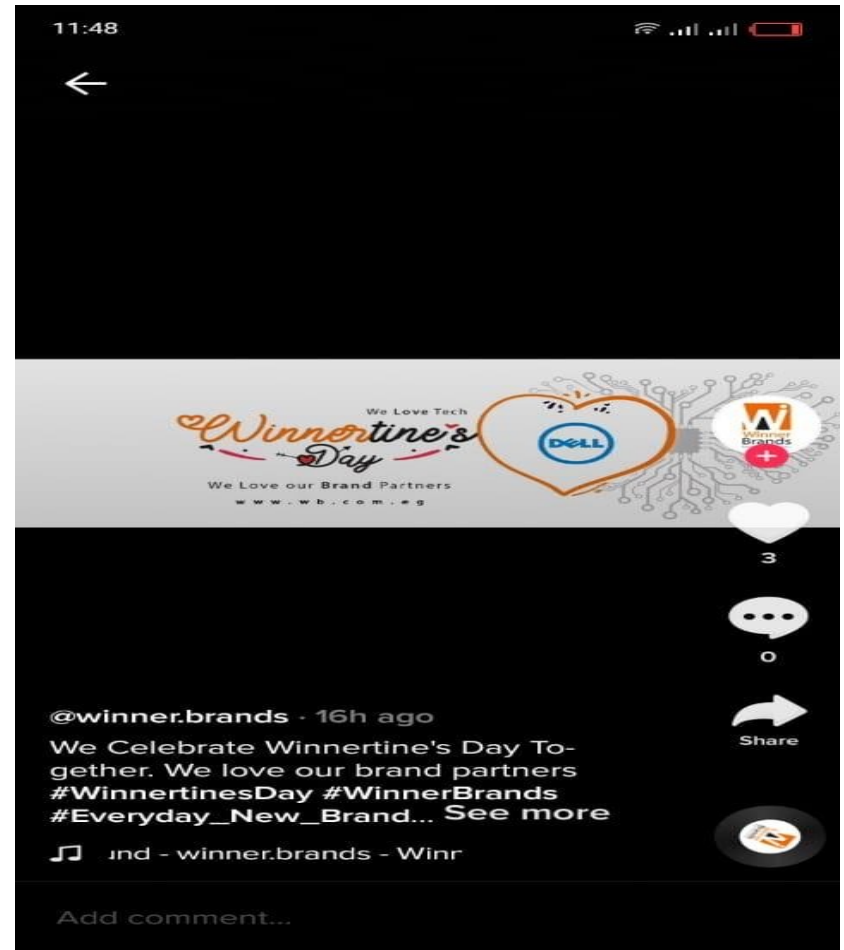
TikTok

The screenshot shows the TikTok profile page for 'winner.brands'. At the top left is the TikTok logo. A search bar contains the text 'Search accounts' and a magnifying glass icon. On the right are icons for a cloud, a comment bubble, and a small profile picture. The profile header includes a home icon for 'For You', a person icon for 'Following', the 'winner.brands' logo (a stylized 'W' with 'Winner Brands' and 'RESPECT YOUR. PAY LAST.' below it), the name 'winner.brands', and 'Winner Brands'. Below the header, it shows '0 Following', '0 Followers', and '1 Likes', with the text 'No bio yet.' underneath. The 'Videos' section is active, showing three video thumbnails: a Christmas-themed 'Happy New Winner' video, a 'Winner's Day' video featuring an Apple logo, and a video with the 'winner.brands' logo. The third video has a play button and the number '629'. At the bottom left, there are links for 'About', 'Newsroom', 'Contact', 'Careers', 'ByteDance', and 'TikTok for Good Advertise Developers'.

TikTok



TikTok



Telegram

client ✓ م ٠٧:١٨
You: تطبع بيها كميات ورق كبيرة و...

Winner brand م ٠٦:٣٨
Photo

client ✓ م ٠٦:٣٤
You: Photo, مطبوعة جديدة...

Telegram م ٠٦:٢٦
Telegram surpassed 500 mill...

Winner Brands
Save 122 LE
HP Deskjet 2710
Upto 4800dpi
Printer / Copier / Scanner
USB / Wireless

hp Authorized Retail Partner
Winnertine's Day
We Love Tech
We Love our Brand Partners

محتاج مطبوعة جديدة تطبع بيها كميات ورق كبيرة وبسهولة
طابعة HP deskjet 2710 بإمكانيات قوية و سريعة 😊
من خلالها هتقدر تطبع او تسحب سكانر او تصور مستندات
لانها من خصائصها
Printer , Scanner , Copier

Write a message...

Telegram

C2 Client 2 ✓ م ٠٣:٤٦
You: Photo, علشان عارفين أنك...

CL Client Lenovo lap... ✓✓ م ٠٢:٣٧
You: Photo, #لابتوب Lenovo V...

client ✓✓ Tue
You: تطيع بيها كميات ورق كبيرة و...

Winner brand Tue
Photo

client ✓✓ Tue
You: Photo, محتاج طابعة جديدة...

Telegram ⚙️ Tue
Telegram surpassed 500 mill...

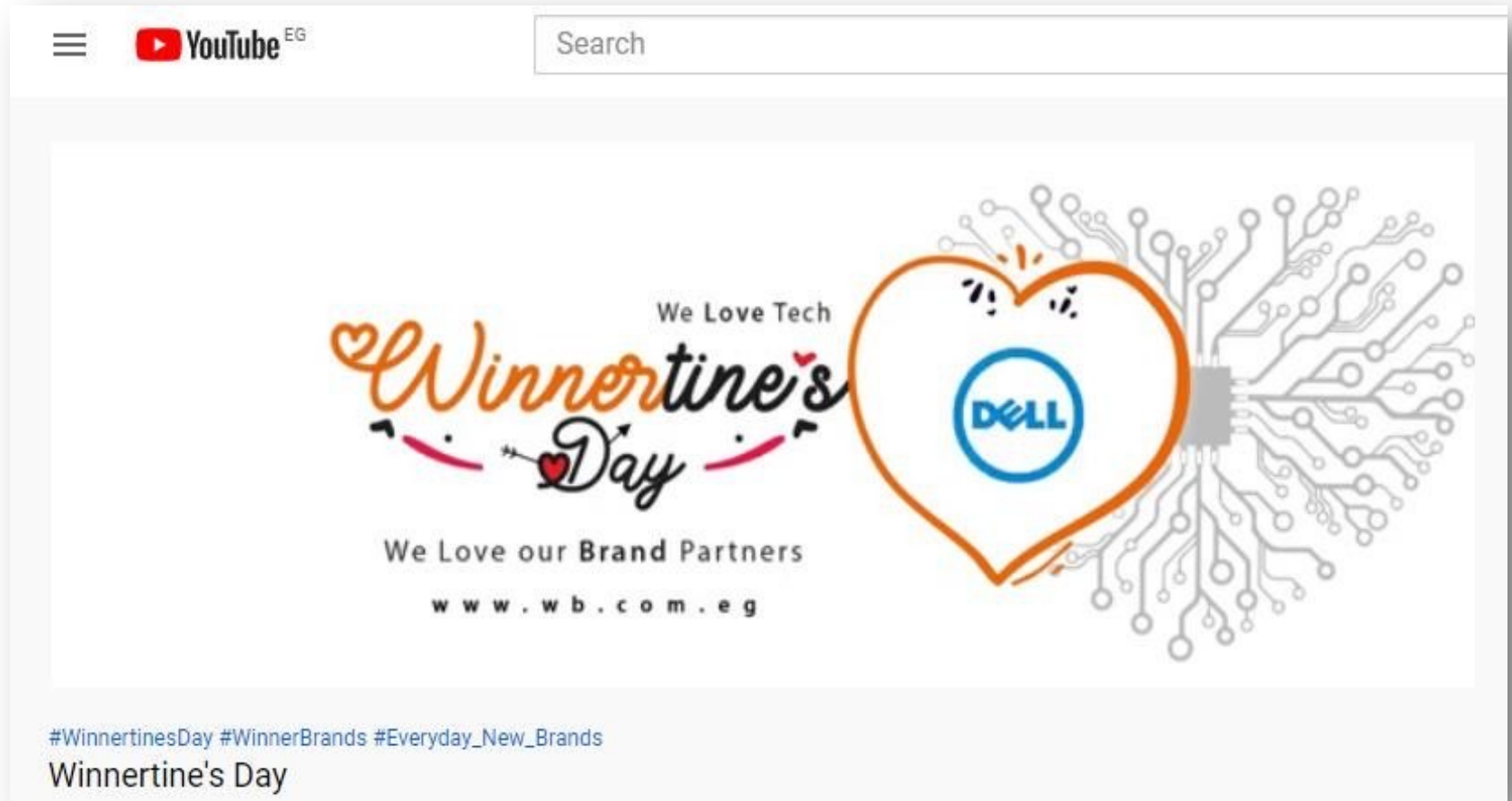


علشان عارفين أنك ممكن تتحرك في كل حته باللاب توب بسبب شغلك أو دراستك هنسهل حياتك و تستمتع بالاجهزة بتاعتك  شنت HP الاوريجينال دلوقتي متوفرة عند #وينر_براندز بأحسن سعر في #مصر وعندنا شنت تناسب الستايل بتاعك سواء كنت راجل أو ست أسعار تبدأ من 299 ج مع #عروض #فبراير Winnertine's day لعمل الاورد من خلال صفحتنا أو موقعنا

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Youtube



The image shows a YouTube video player interface. At the top left is the YouTube logo with 'EG' next to it. To its right is a search bar containing the word 'Search'. The video content is a promotional graphic for 'Winnertine's Day'. The graphic features the text 'We Love Tech' above 'Winnertine's Day' in a stylized, cursive font. Below this is 'We Love our Brand Partners' and the website 'www.wb.com.eg'. On the right side of the graphic is a large heart shape with a blue Dell logo inside it. The heart is connected to a complex network of grey circuit lines that radiate outwards.

#WinnertinesDay #WinnerBrands #Everyday_New_Brands
Winnertine's Day

Youtube

The video player shows a thumbnail for 'Winnertine's Day' featuring Canon. The thumbnail includes the text 'We Love Tech', 'Winnertine's Day', 'We Love our Brand Partners', and 'www.wb.com.eg'. A heart-shaped logo with 'Canon' inside is connected to a circuit board graphic.

#WinnertinesDay #WinnerBrands #Everyday_New_Brands

Winnertine's Day
2 views · 20 hours ago

0 0 Share Download Save

Winner Brands
3 subscribers **SUBSCRIBE**

Comments are turned off. [Learn more](#)

The video player shows a thumbnail for 'Winnertine's Day' featuring Dell. The thumbnail includes the text 'We Love Tech', 'Winnertine's Day', 'We Love our Brand Partners', and 'www.wb.com.eg'. A heart-shaped logo with 'DELL' inside is connected to a circuit board graphic.

#WinnertinesDay #WinnerBrands #Everyday_New_Brands

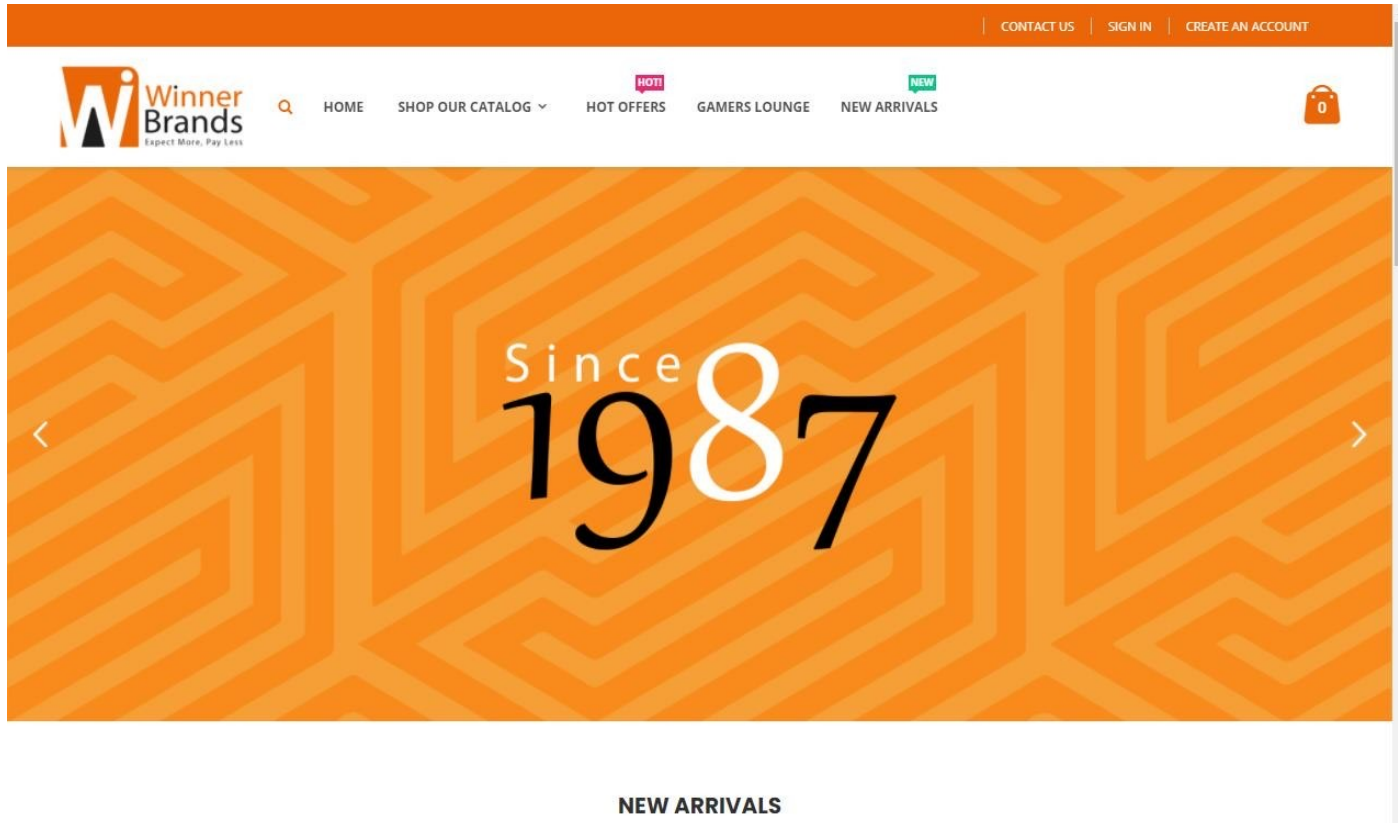
Winnertine's Day
3 views · 21 hours ago

0 0 Share Download Save

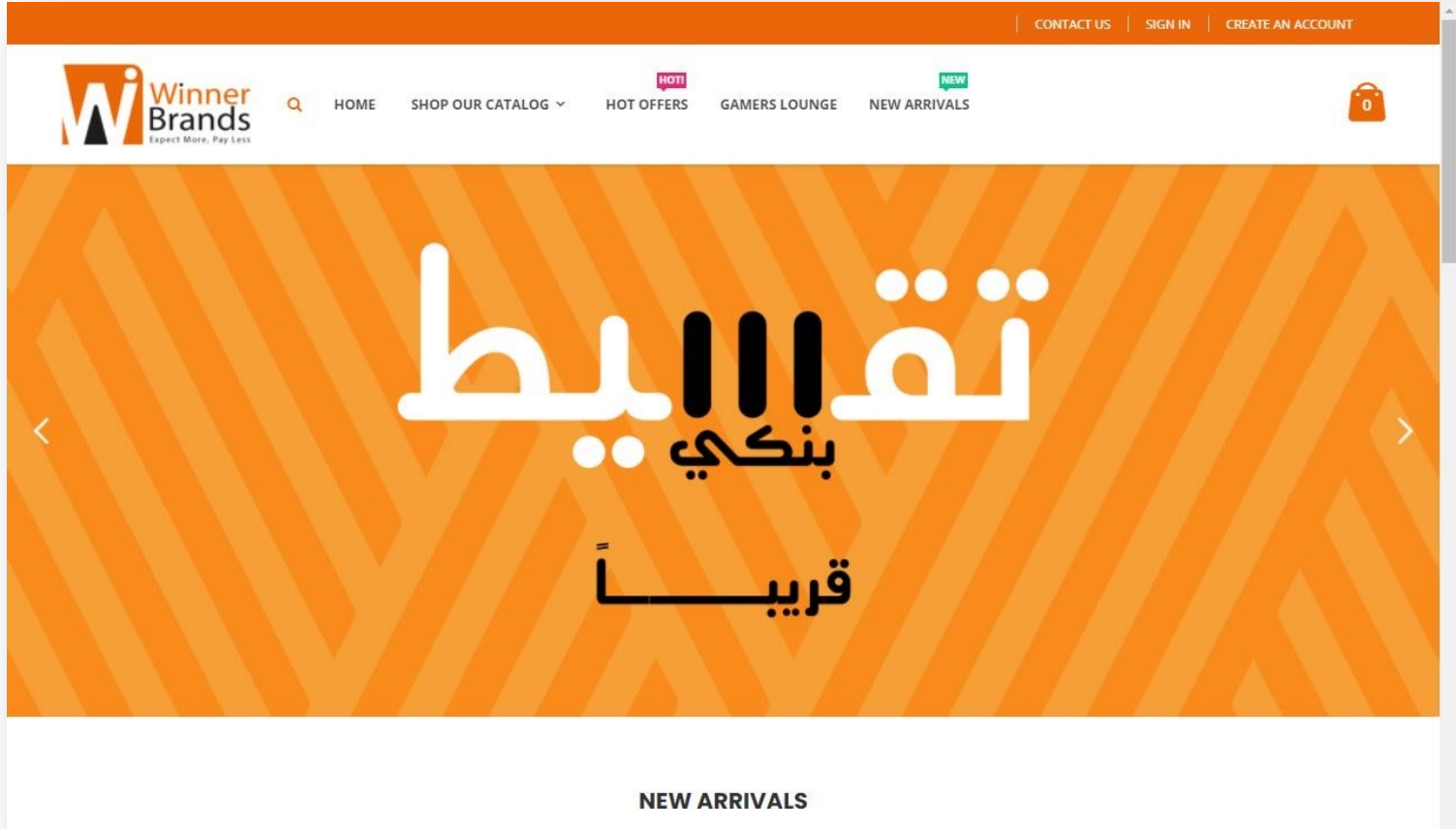
Winner Brands
3 subscribers **SUBSCRIBE**

Comments are turned off. [Learn more](#)

Website Interface



Website Interface

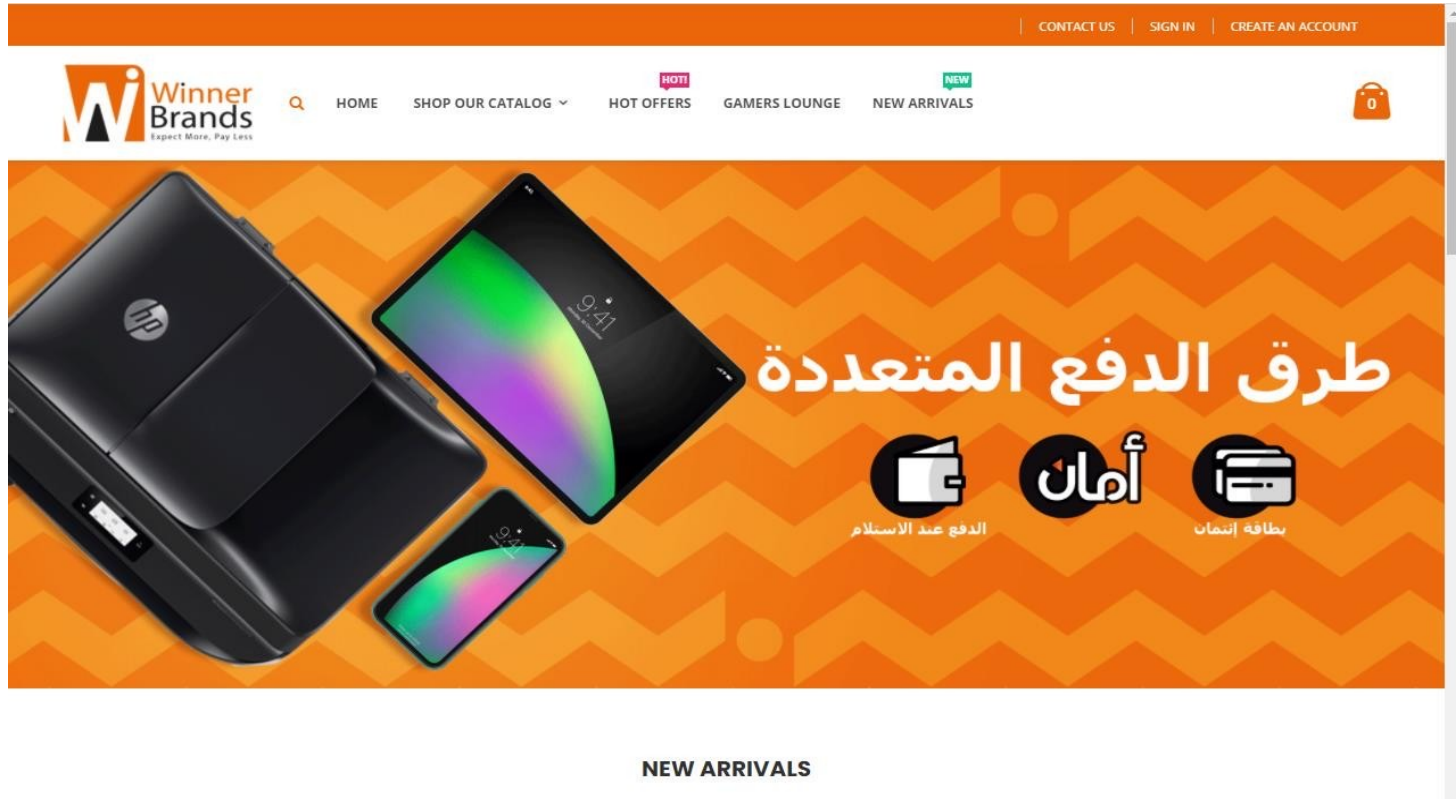


NEW ARRIVALS

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Website Interface



Website Interface

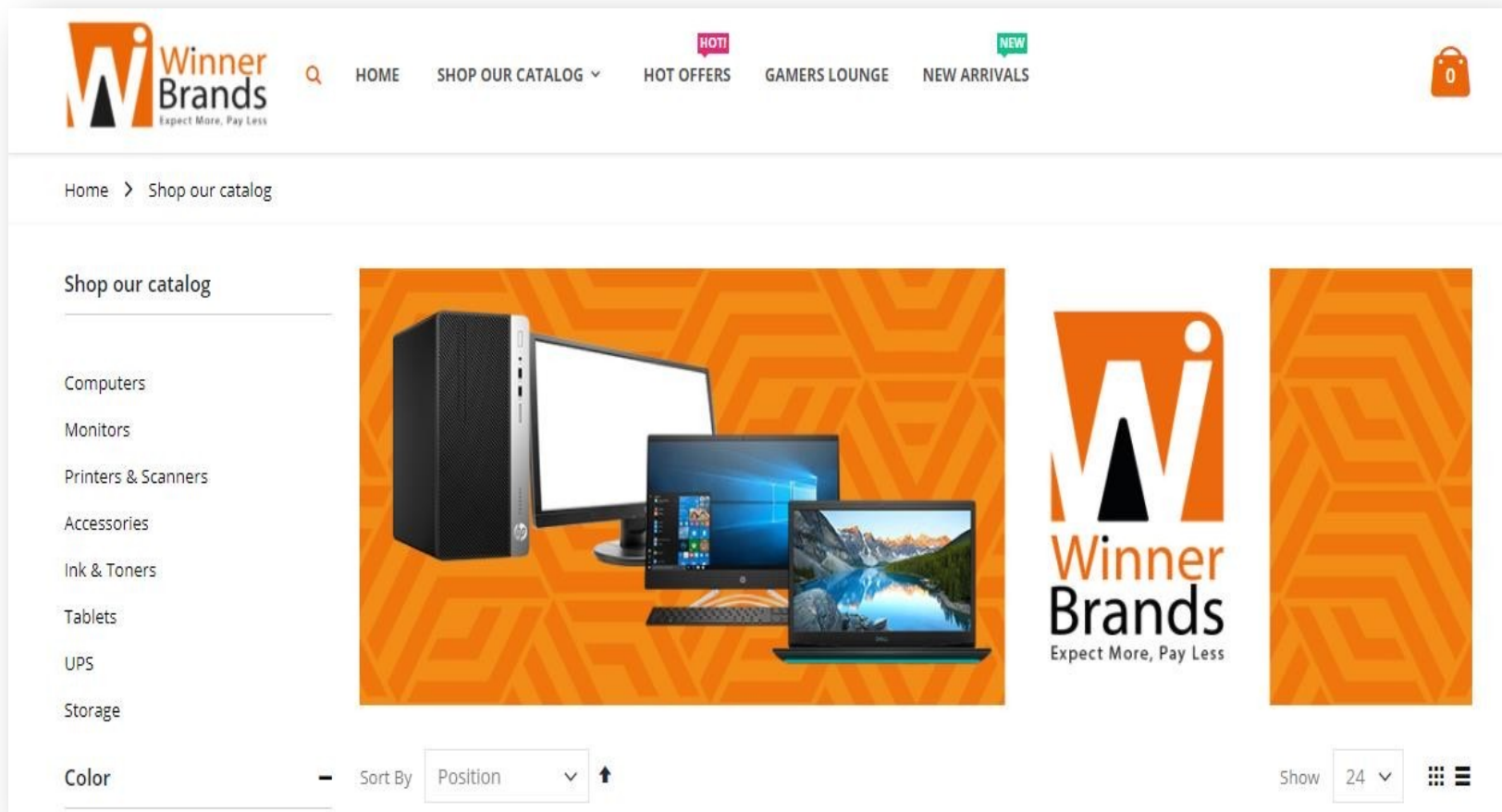
The screenshot displays the Winner Brands website interface. At the top left is the Winner Brands logo with the tagline "Expect More, Pay Less". The navigation menu includes "HOME", "SHOP OUR CATALOG", "HOT OFFERS" (with a "HOT!" badge), "GAMERS LOUNGE", and "NEW ARRIVALS" (with a "NEW" badge). A shopping cart icon with "0" items is in the top right. Below the navigation is a breadcrumb trail: "Home > Gamers Lounge".

The main content area features a large orange banner with a diagonal striped pattern. In the center of the banner is a black and white game controller icon with the text "GAMER LOUNGE" overlaid in white and black. To the left of the banner are filter sections:

- Color**: A minus sign (-) indicates filters are collapsed.
- Black (23)**: A checkbox is present.
- Manufacturer**: A plus sign (+) indicates filters are expanded.
- Price**: A minus sign (-) indicates filters are collapsed. Below it is a price range slider from EGP13,999.00 to EGP25,699.00.
- Processor**: A plus sign (+) indicates filters are expanded.

At the bottom of the interface, there is a "Sort By" dropdown menu set to "Position" with an upward arrow icon. To the right, there is a "Show" dropdown menu set to "24" and a grid/list toggle icon.

Website Interface



Website Interface

The screenshot displays the Winner Brands website interface. At the top left is the Winner Brands logo with the tagline "Expect More, Pay Less". The navigation menu includes "HOME", "SHOP OUR CATALOG", "HOT OFFERS" (with a "HOT!" badge), "GAMERS LOUNGE", and "NEW ARRIVALS" (with a "NEW" badge). A shopping cart icon with a "0" is in the top right. Below the navigation is a breadcrumb trail: "Home > Shop our catalog > Printers & Scanners".

The main content area is titled "Printers & Scanners" and features a large image of various printer models on an orange geometric background. To the right of the image is a smaller version of the Winner Brands logo and tagline. Below the image, there are filter options: "LaserJet", "Deskjet", "OfficeJet", "Scanners", "Ink Tank", and "Color". Under "Color", there are checkboxes for "Black (15)" and "White (29)". At the bottom of the page, there is a "Sort By" dropdown menu set to "Position" with an upward arrow, and a "Show" dropdown menu set to "24" with a grid icon.

Website Interface

The screenshot displays the Winner Brands website interface. At the top left is the logo for Winner Brands with the tagline "Expect More, Pay Less". To the right of the logo are navigation links: HOME, SHOP OUR CATALOG (with a dropdown arrow), HOT OFFERS (with a "HOT!" badge), GAMERS LOUNGE, and NEW ARRIVALS (with a "NEW" badge). A shopping cart icon with a "0" is located in the top right corner.

Below the navigation bar is a breadcrumb trail: Home > Shop our catalog > Ink & Toners.

The main content area is titled "Ink & Toners" and features a large image of various HP ink and toner cartridges, including models 85A, 933XL, and 932. To the right of the product image is a large graphic of the Winner Brands logo and tagline.

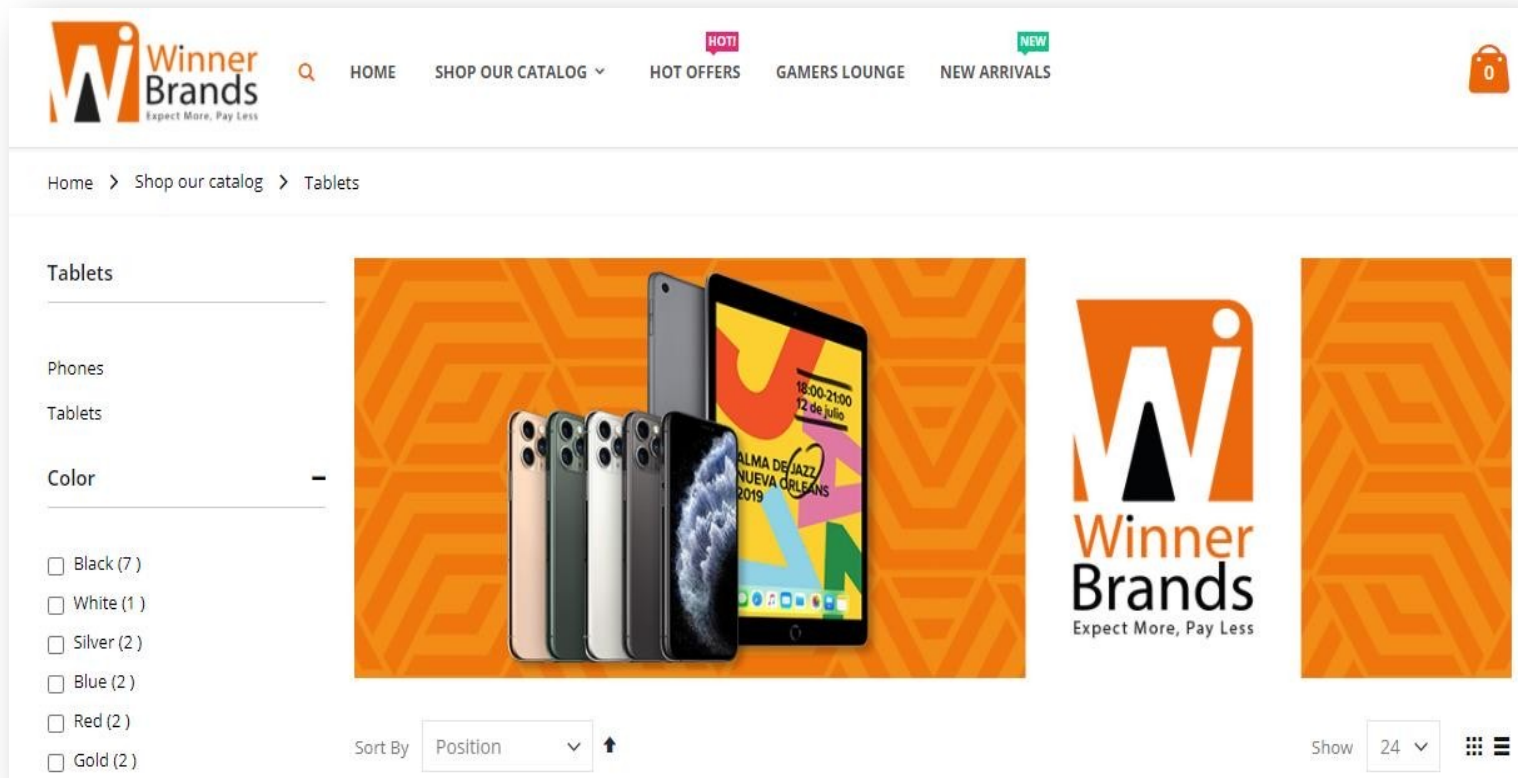
On the left side of the product image, there are filter options:

- Ink
- Toners
- Color: -
- Black (29)
- Manufacturer: +
- Price: -

At the bottom of the filter section, there is a "Sort By" dropdown menu set to "Position" with an upward arrow icon.

At the bottom right of the product image, there is a "Show" dropdown menu set to "24" and a grid icon.

Website Interface



Thank
you

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